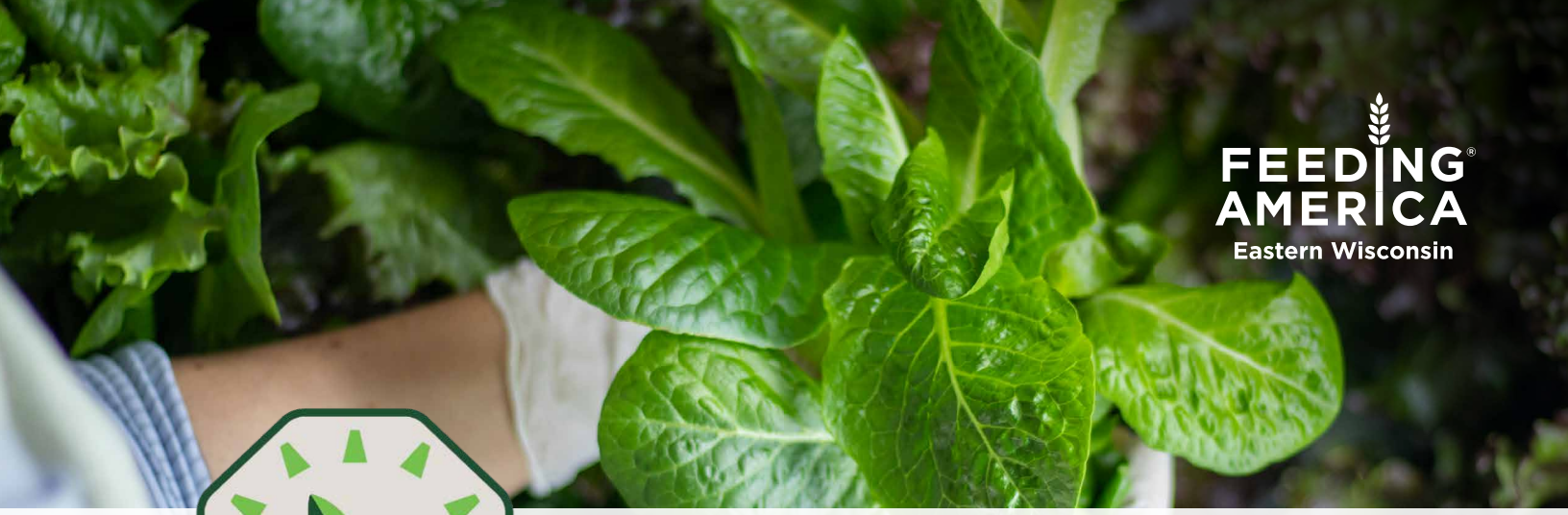


FEEDING AMERICA®
Eastern Wisconsin

CLOCK TOWER FARMS

Rockwell Automation | FEEDING AMERICA Eastern Wisconsin | FORK FARMS FOOD ACCESS TECHNOLOGY

Transforming fresh food through innovation, automation, and partnership.

Clock Tower Farms represents a new approach to providing fresh, nutritious food for communities across Eastern Wisconsin. Through an innovative collaboration with Rockwell Automation and Fork Farms, this first-of-its-kind indoor hydroponic farm operates inside Rockwell's Milwaukee headquarters, producing fresh leafy greens year-round for neighbors facing hunger.

Using innovative growing technology and advanced automation, Clock Tower Farms' 72 Flex Acre hydroponic systems grow nearly 200,000 pounds of fresh leafy greens and other produce each year. The crops are grown indoors using nutrient-infused, recirculated water and monitoring technology, allowing the farm to produce healthy food efficiently while conserving water and farmland.

> 200,000 lbs

Grows nearly 200,000 pounds of leafy greens and other produce for harvest each year

> 5,900,000 gal

Saves up to 5.9 million gallons of water when compared to traditional farming

> 5.5 acres

Conserves over 5.5 acres of conventional crop land

Often within hours of being harvested, the greens are transported on Feeding America Eastern Wisconsin trucks and distributed to our community partners, including food pantries, meal programs, and shelters across 35 counties. This direct path from farm to family helps ensure food arrives fresh, reduces waste, and strengthens the reliability of our fresh produce supply.

Access to fresh produce remains one of the biggest challenges for families facing food insecurity. Clock Tower Farms helps address these challenges by providing a dependable local source of fresh greens while supporting Feeding America Eastern Wisconsin's NourishRx approach to *Food as Medicine*, which prioritizes nutrient dense foods that help support long-term health. This accessibility plays an important role in preventing and managing diet-related conditions such as diabetes, heart disease, and hypertension.

By combining technology, local partnership, and a shared commitment to solving hunger, Clock Tower Farms demonstrates how innovation can strengthen our hunger relief network and expand access to healthy food. Together with Rockwell Automation and Fork Farms, this project helps ensure that more neighbors across Eastern Wisconsin can access the fresh, nutritious food they need to thrive.

Find out how your donation can help ensure the vibrant future of Clock Tower Farms:
FeedingAmericaWI.org/ClockTowerFarms