

Healthcare systems are increasingly recognizing that food insecurity is a main driver of poor health outcomes and higher costs. Patients who lack consistent access to nutritious food are more likely to be readmitted to the hospital, struggle with chronic disease management, and experience preventable complications. Feeding America Eastern Wisconsin is ready to partner with you to treat food as medicine and transform how we deliver better health together.

Why Partner?



Improve Outcomes

Food as Medicine initiatives nationwide demonstrate significant improvements in blood pressure, A1C, and reduced hospital visits, while lowering the overall cost of care.



Lower Costs

National pilots show an average annual healthcare savings of \$2,700 per participant.



Advance Equity

Address social determinants of health by reaching our most vulnerable neighbors in underserved and rural communities.



Strengthen Community Impact

Demonstrate your leadership in addressing health disparities and whole-person care.

The Opportunity

By partnering with Feeding America Eastern Wisconsin, you gain a trusted, experienced hunger relief leader with the infrastructure, community partnerships, and healthcare alignment to deliver NourishRx effectively and at scale. Together, we can prescribe a healthier future for Wisconsin. Let's work side by side to ensure every patient has access to the food they need to heal, thrive, and live well.



How We Work With You:



Clinical Referrals

Providers screen and refer patients through existing EHR systems.



Tailored Nutritional Support

Patients access culturally-specific groceries, meal kits, and produce boxes.



Convenient Access Points

Mobile food pantries, smart lockers, nearby food pantries, and online OrderAhead options make healthy eating more accessible.



Education & Coaching

Provide nutrition outreach and telehealth consultations to help patients sustain healthy changes.



Shared Evaluation

Together, we track utilization, clinical outcomes, food security, and patient satisfaction.

Learn more about the programming options by contacting Michelle:

Michelle L. Ford

Director of Health System Partnerships, Feeding America Eastern Wisconsin

mford@feedingamericawi.org 414.831.6341