

Fighting Hunger. Feeding Hope.



Hunger doesn't discriminate, affecting thousands of families in our cities, suburbs, and rural communities. For many households, hunger is just one missed paycheck or unexpected illness away. At Feeding America Eastern Wisconsin, we know that when the problem of finding that next meal is solved, families can move toward a healthier, happier life.

Together, we are solving hunger.

Your donation feeds your neighbors.

FeedingAmericaWI.org



Founded by the Rotary Club of Milwaukee in 1982, Feeding America Eastern Wisconsin has grown from its first donation of 600 pounds of apples to distributing more than 40 million pounds of nutritious and culturally-specific food annually across 35 counties. As the largest hunger relief organization in the state, we operate food banks in Milwaukee and Appleton, collaborating with nearly 600 local partners and trusted community-based programs to provide families with vital support when they need it most.

Our ability to source a wide variety of nutrient-dense foods is thanks to our robust network of growers, manufacturers, wholesalers, retailers, and community donors. Generous food donations provide pantry staples, while monetary gifts allow us to purchase fresh produce, proteins, and dairy to fill nutritional gaps. To further strengthen this model, we also partner on innovative initiatives like FarmLink, which channels fresh produce with superficial blemishes to those in need, reducing food waste. These trusted partnerships form the backbone of our sourcing model, ensuring a steady, reliable flow of nutritious food to families across Eastern Wisconsin.

Our innovative distribution system moves millions of pounds of food each year across the region. Food is transported to our two food bank locations or delivered directly through our pantry partners. More than 25,000 volunteers annually assist Feeding America Eastern Wisconsin staff with sorting, packing, and safely storing food. Pantry partners order the food their communities need most through our self-ordering model.

Specialized programs, such as our Hmong Elders Box Program and the Tribal Elder Food Box Program, ensure that populations with specific cultural or nutritional needs receive food that is both nourishing and appropriate. This combination of powerful infrastructure, diverse food-sourcing channels, and community-driven programs ensures we can deliver the right food, to the right place, at the right time to equitably meet the needs of families in our community.

While conventional food banking methods remain essential for addressing immediate hunger needs, food alone is not enough. That's why we also invest in education, advocacy, and community-led solutions to tackle the root causes of hunger. Our Food Leaders Lab program empowers neighbors with lived experience of food insecurity to help shape hunger-relief policies. By working with community leaders and policymakers to secure funding and programs, we can advance sustainable solutions to the systemic barriers related to food insecurity.

By combining effective food sourcing and distribution models with long-term, systemic approaches to solving hunger, Feeding America Eastern Wisconsin provides more than meals. We restore dignity, offer peace of mind, and help build stronger, more resilient communities. Together, we can continue to work toward a future where no one in Eastern Wisconsin goes hungry.


**FEEDING
AMERICA**[®]
Eastern Wisconsin





OUR IMPACT

This information is based on data from July 2024 through June 2025

40,571,289

Total pounds distributed



5.9%

Increase
in pounds
distributed
(FY24: 38,318,161)

Fresh and Minimally-Processed Food Distribution

19,307,871

total pounds of fresh and/or minimally-processed foods distributed

11,539,364

pounds of produce distributed



4,582,544

pounds of meat/
fish/poultry distributed



562,391

pounds of non-meat
protein distributed

2,623,572

pounds of dairy
products distributed





Volunteers

44,870

Volunteer Hours

(Milwaukee and
Appleton combined)

Equivalent to

23

additional full
time employees

Programs



Where We Receive Food From

41,550,314

Total receipts



474,030

Pounds of culturally-specific food
distributed through the Tribal
Elder Food Box Program



47,454

Pounds of produce provided by
small, local, and Hmong farmers
through the FarmLink Program



378
households

Number of unduplicated people
served through Mindful Meals

1,362
individuals

651
children (17 and under)



1,104,088

Total number of period products
delivered to area partners through
The Monthlies Project* since 2022

*The Monthlies Project is a community initiative.

53%

22,147,192 pounds from retail partners

17%

7,243,319 pounds from government,
purchased product, wholesale/distributors

14%

5,891,332 pounds from manufacturers

12%

4,795,117 pounds from local growers

4%

1,473,354 pounds from other donor resources

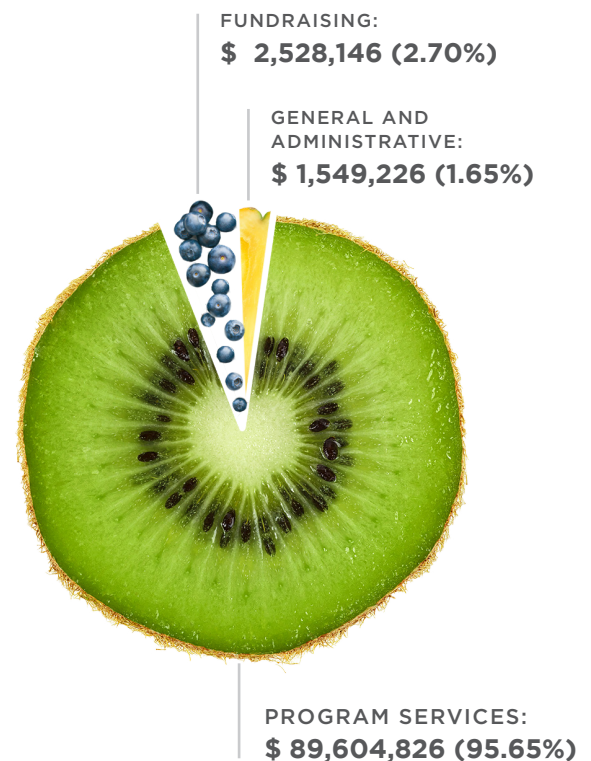
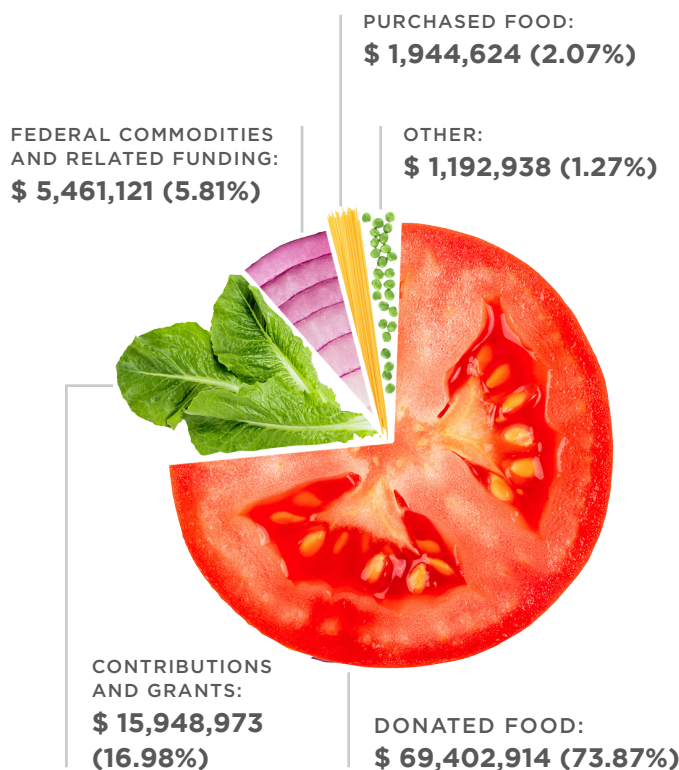
FY25 Financials Report

THE NUMBERS IN THIS REPORT REFLECT DATA FROM JULY 2024 THROUGH JUNE 2025



\$93,950,570 TOTAL SUPPORT

\$93,682,198 TOTAL EXPENSES



\$1 = 4 healthy meals

A \$1 donation provides up to 4 healthy meals



96¢

96 cents of each dollar donated goes directly to supporting hunger relief

