

MINDFUL MEALS

BE PART OF THE SOLUTION

Help Feeding America Eastern Wisconsin expand the Mindful Meals program by playing an essential role. Together, we can provide dignified, accessible, and discreet nutritional support to a community in need.



WE'RE PUTTING CONVENIENCE BACK ON THE MENU

Many individuals in our community face significant challenges in accessing the food they need. Barriers like limited transportation, pantries with varying hours of operation, and the stigma often associated with seeking assistance prevent neighbors from getting the support and proper nutrition they deserve.

Through partnerships with local organizations, the Mindful Meals program provides additional food pickup options at locations that many of our neighbors in need are already visiting in their daily lives. This program makes it possible to serve more families, with dignity, while ensuring they receive the nutritious food they need to thrive.

SERVING UP CHOICE AND DIGNITY

The Mindful Meals program utilizes an online ordering platform called OrderAhead, Food recipients are given 100% choice in selecting items that will make well-balanced, nutritious meals. By utilizing this platform, our friends and neighbors can place their orders from anywhere they are comfortable. No more waiting in line for a predetermined handout in public. Food is packed and made available for pickup at partnering locations in a discreet manner. The days of predetermined, prepackaged food boxes are over. The new daily special is Choice.

HOW YOUR ORGANIZATION CAN HELP



By hosting a Mindful Meals pickup location, your business will become a vital part of the solution to food insecurity. You'll help eliminate barriers for neighbors in need by offering a discreet and convenient way for them to access food. As a trusted partner, you'll join a network of community-focused organizations dedicated to fostering dignity and accessibility for all.

Mindful Meals is designed to integrate seamlessly with your operations. The workload for your staff is minimal, as Feeding America Eastern Wisconsin packs and delivers all orders directly to your location. You decide how the pickup is structured, whether it's manned by your team or entirely self-service through secure *smart lockers.



Smart Lockers

Feeding America Eastern Wisconsin has successfully leveraged smart lockers that are fully integrated with the OrderAhead system. These modular lockers can be placed anywhere, and provide secure, private food pickups at any time, reducing the need for staff involvement.

**Opportunities based on available funding sources.

Take a Seat at the Table

Together, we can eliminate barriers to food access and create a community where every neighbor can thrive with dignity. By hosting a pickup location, you are not just providing meals; you are offering hope to those facing the harsh realities of food insecurity. You are creating communities where no child goes to bed hungry, no parent must choose between paying for food or bills, and where everyone has a safe place to turn in their most vulnerable moments.

PICKUP MODELS



Staffed Pickup:

Employees assist with meal distribution.



Unstaffed Pickup:

A shelf/table in a lobby or other accessible area inside your building.

*Smart Lockers provide a secure, self-service option, requiring no staff involvement.

WHY YOUR LOCATION IS PERFECT



Accessible and easy to locate.



Discreet, offering a sense of privacy.



Naturally integrated into the community. (e.g., schools, community centers, healthcare clinics)

Leverage Feeding America Eastern Wisconsin's Funding Resources

To further explore options and secure resources to host Mindful Meals at your location, schedule a time to connect with a Feeding America Eastern Wisconsin Development Professional today, and together we will solve hunger!