

ANNUAL REPORT  
2023

**FEEDING**  
**AMERICA**  
Eastern Wisconsin

TOGETHER  WE ARE  
**solving**  
**hunger.**



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Scan the QR code to view the online version of this report and get involved!



Dear Friends,

We are delighted to share with you an update on the remarkable work that Feeding America Eastern Wisconsin—with your help—has been doing to address the issue of hunger in our communities. We are making large strides as we navigate through challenging and changing times, and continue to remain steadfast in our mission to solve hunger by providing support to those in need and addressing root causes.

Our Tribal Elder Food Box Program has grown to serve all 11 Tribal Nations in Wisconsin. We are collaborating with a coalition of partners to rebuild a vibrant food system that provides nutritious and culturally appropriate foods, and supports the economic development of indigenous and local food producers in the Great Lakes region.

We continue to focus on advocacy by supporting local organizations and individuals with food insecurity experience who seek to elevate their existing leadership skillset and amplify their advocacy for their community. Our Food Leaders Lab increases the number of grassroots representatives serving in leadership roles within anti-hunger organizations and lifts up powerful voices for change.

We are working to serve our communities both nutritionally and spiritually. The Hmong Elders are connecting over hydroponic grow machines to feel closer to their cultural roots and their neighbors. We’re working with other leading organizations to build a village of support around expectant BIPOC (Black, Indigenous, People of Color) mothers with The Nurturing Collaborative. Special programs are helping provide teens and people with diabetes with tools to care for their changing bodies.

We’re leveraging data used through advanced research to assess pantry capacity and need by county, which will ensure equitable access to food and address current and emerging needs.

Feeding America Eastern Wisconsin remains dedicated to adapting our strategies and programs to meet the evolving needs of our community. We will continue to collaborate with local organizations, advocate for policy changes, and explore innovative approaches to ensure equitable access to nutritious food and everyone has a place at the table where we work together to find solutions.

None of our achievements would have been possible without the unwavering support and generosity of our donors, volunteers, and community partners. Your contributions, whether financial or in-kind, have made a tangible difference in the lives of countless individuals and families struggling with food insecurity.

**Together we are solving hunger.**

**Patti Habeck**  
President & Chief Executive Officer  
Feeding America Eastern Wisconsin

**Sally Piefer**  
Board Chair  
Feeding America Eastern Wisconsin  
Board of Directors



# Together we are making an impact.

**34,023,728**

pounds of food distributed in FY23

**49,058**

Volunteer hours



## Service by the Pound



**226,743**

pounds of produce provided by local farmers through our Farm Link Program



**466,445**

pounds of food distributed through the Tribal Elder Food Box Program



**13,713,839**

pounds of food distributed through Direct Connect (includes distribution centers)

## Top Categories of Food Distribution:



**Produce**



**Meats/Fish/Poultry**



**Dairy Products**

**45%**

of all the food provided are from these categories

## Mobile Pantry Distributions

**125**

mobile pantry distributions

**24,335**

families served in southeast Wisconsin only

## Diabetic-Friendly Box Program

**2,650**

boxes



# Together we are reinforcing the global food system.

Shekoli Swakwek,

In my tours of food pantries all over the state of Wisconsin, I could clearly see that planning with the cultural in mind wasn't something that happened often. It's more getting whatever we can to feed people that are in need or hungry. As the manager of the Oneida Emergency Food Pantry for the last six years, our intention has always been to get as many traditional foods in the food package as we can.

That is a lot easier said than done. There are so many factors that go into making that possible, including: creating relationships, availability of food, procuring, storing, cost, etc.

Sometimes we have buffalo meat, or create corn soup packages with white corn, wild rice, maple syrup, or provide premade meals from the Oneida Cannery that we add to the food packages for the families we serve. I looked at it as a way to "Oneida it up" or indigenize the packages we offer.

In March of 2020, I was approached about the Tribal Elder Food Box Program to distribute 400 boxes to the Oneida Community. I was given this task because our team had distributed farmers to families food boxes.

We were well versed in the effort and coordination it takes to distribute boxes safely and efficiently.

After my first meeting, I was all-in because of how much cultural intention and thought was going into the boxes. It was so different from other boxes that focused on keeping costs low and lacked input from the people served.



The intention to buy indigenous products from indigenous producers and pass out to Tribal Elders was one of the most wonderful ideas I have ever heard!

We are now providing our elders with foods that connect to them spiritually, mentally, and right down to their DNA. It helps them to know that they are important and being thought of. The Tribal Elder Food Box Program has had a tremendous impact on our people in many ways and changing the narrative on how we view food.

As we look to reconnect to who we are as indigenous people the Tribal Elder Food Box Program is making waves around the state and doing its part in the food arena. It is such a special program that it can be hard to put into words on how beneficial this program is to our people. **Much appreciation and gratitude to Feeding America Eastern Wisconsin and all the people behind the scenes that make this program go.**

Yaw^ko,

**Marlon Skenandore**

Oneida Emergency Food Pantry Manager



# Together we are making sure no child goes to bed hungry.

Hunger is a part of my history. From working at a young age to help feed my family, to raising my grandkids, and now being hard at work making sure my neighbors have enough to eat, it's important to me that no one goes without. As a kid I remember picking fresh peaches from the yard and taking a big juicy bite. Memories like that make me smile and I think every kid should be able to have the kind of memories about food that bring them happiness, not sorrow.

My mom always showed her love through food and that's how I am raising my grandkids, too. But I also want to make sure my neighbors, and the kids in my community know that I care, too. I want to help them have access to healthy food—whether that is at the pantry or in the lunchroom.

That's why I volunteer at the local pantry, WestCare. And in my time there I learned about the Food Leaders Lab. The program has helped me to do even more for my community.

As a member of the Food Leaders Lab with Feeding America Eastern Wisconsin, I get to learn more about systemic issues causing food insecurity and how I can use my voice to make a difference and advocate for hunger relief programs. Thanks to the Food Leaders Lab, I'm advocating for change. I received training on advocacy, policy, and communication to help me solve hunger in my community.

As parents and grandparents, our goal is to make sure that there's food on the table. **My focus is making sure no child — no child, not just mine — goes hungry.**

These tools took me all the way to **Washington, DC!** Who ever thought someone like me would have the chance to go meet the President and go to the White House? I still can't believe it. And I'm still working with elected officials to come up with new ways to support people facing hunger. **Thanks to Feeding America Eastern Wisconsin, my voice will be heard.**

**Anita Garrett**

Food Leaders Lab graduate





# Together we are healing from generational trauma.

I think a lot of times the community forgets about the Elders, especially the Hmong Elders who are left alone by themselves. The language and cultural barriers our Hmong Elders face every day have created even more isolation for them in this country. Having the opportunity to garden with hydroponic machines from Feeding America Eastern Wisconsin gives them something to do and enjoy.

Hydroponic farming is not a new concept to the Hmong Elders. Back in Laos or China, you had vegetables and rice fields in water. Gardening is a way of life and you don't even think twice about farming in water or having nothing to grow over the winter months.

In our hydroponic project, these machines allow our Hmong elders to do something they are familiar with and love to do year-round.

NEW Hmong Professionals has been very intentional in providing culturally-relevant opportunities where our elders can come together in a safe space where they feel comfortable among themselves, socialize, and get physical exercise at the same time.

Another critical component of this project is giving them dignity and self-worth. This project illustrates how they are able to give a lot back to society by sharing the vegetables they grew, share their lived experience, and teach the younger generation not just how to grow greens, but about their wisdom in life. As a result, this program helps them feel that they are still an important individual member of our community.



Hmong Elders consistently have high levels of depressive symptoms that are often transferred to their children and grandchildren in the forms of historical and generational trauma. Positive interactions like gardening between Hmong Elders, professionals, and students in a co-created safe space can dramatically reduce the amount of historical and generational trauma that is passed on from generation to generation. **NEW Hmong Professionals hopes to continue and sustain this hydroponic growing project as we strive to meet the emerging needs of our community and Hmong elders with the support of Feeding America Eastern Wisconsin.**

### Long Vue

NEW Hmong Professionals, Food Leaders Lab graduate



# Together we are the village helping a new mother.



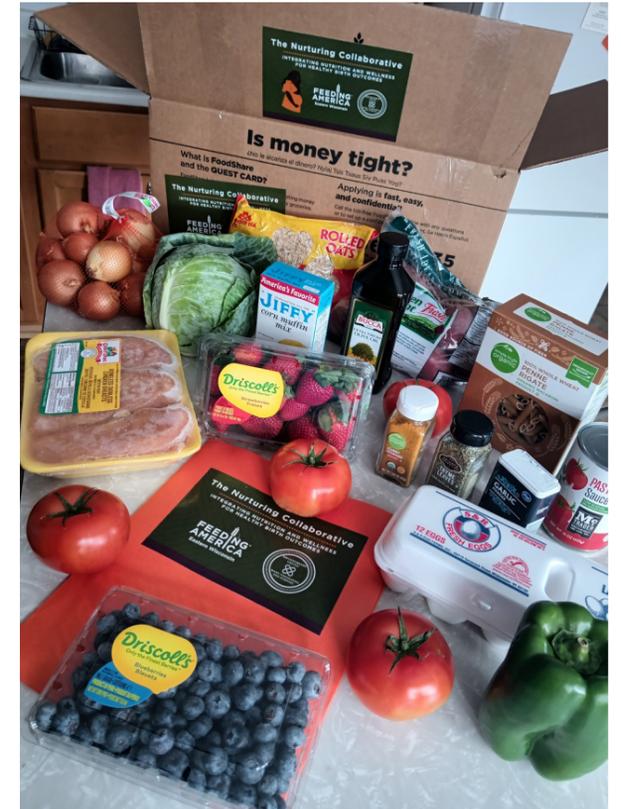
Photo Credit:  
GM.CREATIVE Photography

The Nurturing Collaborative has provided me with a whole sisterhood of moms. This amazing initiative, a partnership between Feeding America Eastern Wisconsin and Birthworkers United, Inc., works directly with locally owned businesses to provide care packages and wellness experiences for expecting BIPOC parents and children, during and after pregnancy.

Participants of the program also receive a box of food every month, which has been a huge help to make sure I'm eating the right food for my baby and myself. I'm a first-time mom, and one of my biggest challenges has been feeling nauseous a lot. I also became anemic during the pregnancy, so knowing the right types of food to eat has kept the baby and myself healthy. The food is delivered right to our homes thanks to a partnership with DoorDash, and the boxes come with recipes, just like a meal delivery service!

Another incredible component of The Nurturing Collaborative is the workshops offered. The workshops have covered mental health, prenatal care, health and nutrition, cooking techniques, and self-care. Self-care is one of the biggest things I didn't think about, and I know other moms don't think about either. Moms are always worrying about the babies, but we need to remember to take care of ourselves too. It is so important for moms to be as healthy and calm as they can be throughout the pregnancy.

**I can't recommend this program enough to the moms that I meet. All moms could use some help and I have been given resources and community I didn't even know that I needed.**



It was great to go to these workshops and ask questions. The Nurturing Collaborative also offered rides to any participants that didn't have transportation to get to the workshops. A virtual option for all the workshops was also offered, which I was able to utilize when I wasn't feeling well. My partner Nick attended all the workshops too.

The program also offered a Resource Fair, which I attended on behalf of Feeding America Eastern Wisconsin where I work full-time as a FoodShare Outreach Specialist. When I'm out in the community helping with FoodShare sign-ups, I've been signing moms up for The Nurturing Collaborative as well, which has been very rewarding.

### **Nancy Arce-Aguilar**

Nurturing Collaborative Mom  
and FoodShare Outreach Specialist  
for Feeding America Eastern Wisconsin

# Together we are helping neighbors access their benefits.



I don't know how people can possibly choose between medication and food. I almost had to make this choice, so I called the FoodShare helpline. Brooklynn, a FoodShare Outreach Specialist with Feeding America Eastern Wisconsin, gave me a call back and made the whole process so easy.

When I first started receiving FoodShare in October 2022, I got \$280 a month thanks to the FoodShare Emergency Allotments\* that were in place because of the pandemic.

These emergency benefits came to an end and I went from receiving \$280 a month to just \$20 a month. The extra benefits are what initially compelled me to call the FoodShare helpline since I didn't think \$20 a month would be enough to make a difference. As a retired senior, I have to maintain a strict budget. The emergency benefits being taken away was a huge loss. The change came when I just started a new medication that was more expensive than what I was used to paying.

Thankfully, Brooklynn helped get my monthly payment up to \$90 a month by uploading my health documents to the FoodShare site. I really appreciated having Brooklynn on every call with me, especially in the beginning when the benefits were not loading on my QUEST card and my online account was not updating. **I think Feeding America Eastern Wisconsin does excellent work and I'm glad they value helping others navigate FoodShare benefits.**

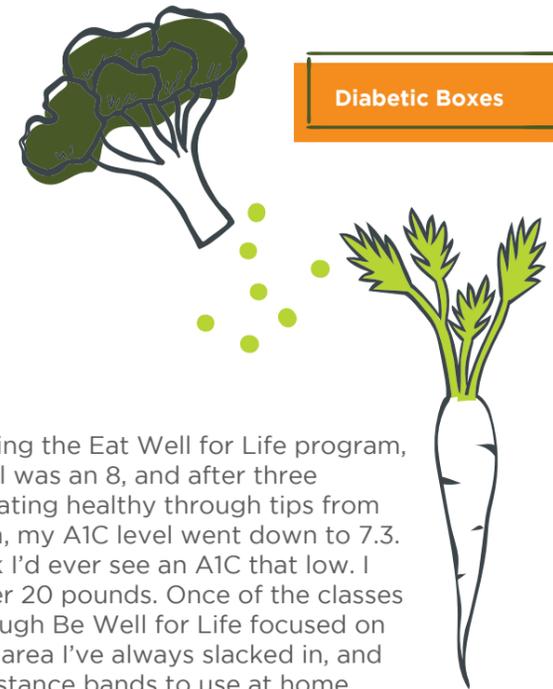
**Frank**

Senior and FoodShare Recipient from Milwaukee

**\*What were the FoodShare Emergency Allotments?**

Because of COVID-19, the federal government created a program that let Wisconsin provide extra FoodShare benefits to members. The federal government passed a law at the end of December 2022 that ended this program after February 2023. \$84 million in FoodShare benefits disappeared from Wisconsin families' grocery budgets.

# Together we are providing tools for better health.



What I love most about the Eat Well for Life program is how it sets you up for success. I was recently talking to a friend who referenced my new diet, but I quickly corrected her to say it is my new lifestyle.

The Eat Well for Life Program, a partnership between Feeding America Eastern Wisconsin and Be Well Fox Valley, supports food insecure community members who have diabetes or pre-diabetes. I was diagnosed with diabetes 10 years ago and the program provided me with boxes of food every week with healthy food options like fruits, vegetables, oatmeal, brown rice, and spaghetti, along with frozen meat options like chicken, ground turkey, and fish. I've never felt like I've had so much food in my house in my life! Especially produce, which has always been hard for me to afford. The boxes are delivered to me each week by DoorDash.

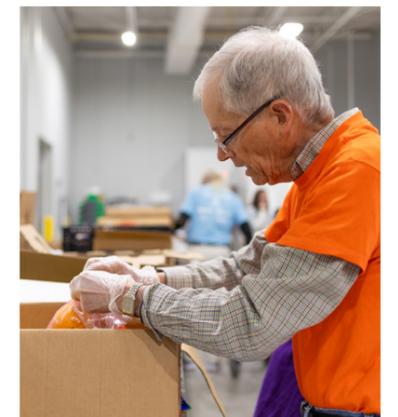
Along with the boxes of food, the Eat Well for Life program includes 13 weeks of classes on healthy eating. A local chef showed us how to cook nutritious meals, and reinforced cooking techniques like the proper way to chop vegetables and slice chicken. The boxes of food include recipes, which have helped me maintain healthy habits. Be Well for Life also equipped us with cooking supplies like knives, wooden spoons, and strainers.

Before starting the Eat Well for Life program, my A1C level was an 8, and after three months of eating healthy through tips from the program, my A1C level went down to 7.3. I didn't think I'd ever see an A1C that low. I also lost over 20 pounds. Once of the classes offered through Be Well for Life focused on exercise, an area I've always slacked in, and gave us resistance bands to use at home.

When I was first diagnosed with diabetes, I wasn't willing to change my ways. I just wanted to take the medications I was given and still eat what I wanted. My doctor warned me not to overwork my medications, but for 10 years I definitely did. The Eat Well for Life program changed my whole attitude. I don't keep chips, cookies, ice cream, or other sweets in the house anymore. The program has helped give me the power to walk past everything in the grocery store I used to rely on for comfort food. I've been recommending this program to all my friends who have diabetes. The peace of mind of getting healthy food and education on how to maintain a new lifestyle has been invaluable.

**Dianna**

Eat Well for Life Participant



# Together we are sourcing thoughtfully.

We know there are many ways to solve hunger. That's why we source our food in a number of ways that result in the availability of more healthy options at the pantry while supporting the food system as a whole.



## FarmLink

Our FarmLink program contracts with small local farmers to grow produce specifically for distribution to our local network of pantries. The growing program increases access to fresh fruits and vegetables at pantries while building economically viable and socially responsible relationships with local and tribal growers.



## Direct Connect

The Direct Connect program connects local retailers with community hunger-relief organizations. Through these connections, we are reducing the time product spends in transportation and warehousing, quickly getting it to our partners on the frontlines. Learn more about how distribution centers have become a big part of this program on Page 19.



## Grocer, Grower, Manufacturer Donations

Food is donated to us by grocers, growers, and manufacturers for a variety of reasons: production overruns, labeling errors, and discontinued or obsolete products. The product is still wholesome and safe for our neighbors in need to enjoy. Learn more about the quality products we receive from Del Monte and Bonduelle on Page 18.



## The Emergency Food Assistance Program (TEFAP)

The Emergency Food Assistance Program (TEFAP) is a federal program that helps supplement the diets of people with a low income by providing emergency food assistance at no cost. Through TEFAP the USDA provides 100% American-grown USDA Foods to Feeding America Eastern Wisconsin to distribute throughout our state.



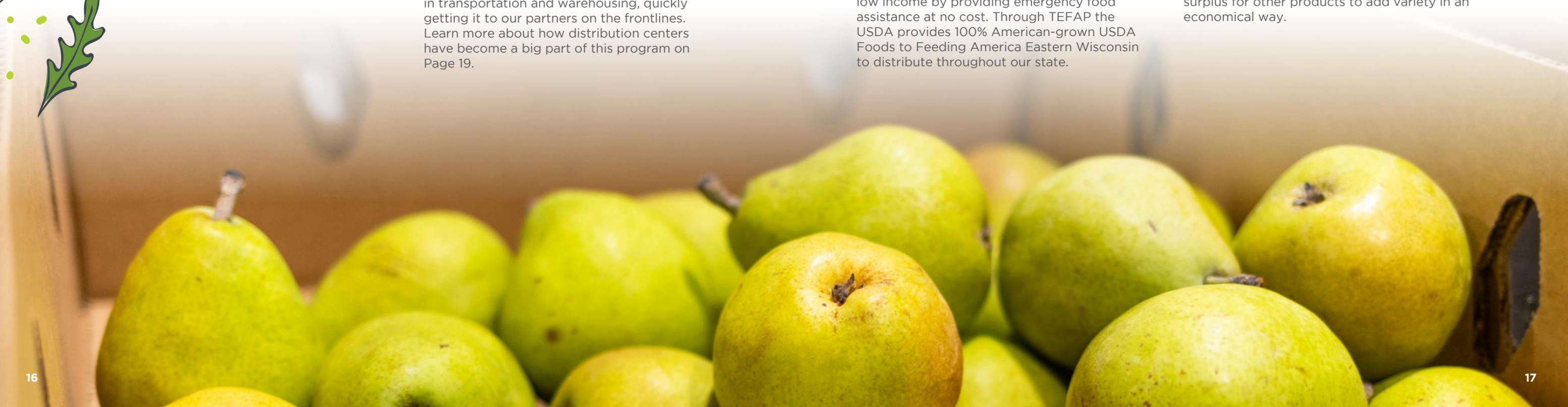
## Purchased Product

While we receive a large amount of food donations, we can't rely on them entirely. With grant funding and monetary donations, we purchase food to meet the needs of our communities while ensuring product diversity and nutritional value. In fact, we use a food policy to guide the decision-making of our food purchases.



## Trade with the Network

As a member of the Feeding America network of 200 food banks, we are able to trade our surplus products for food. Whether it's jerky for jelly or boxes for beans, we are able to swap our surplus for other products to add variety in an economical way.



# Together we are filling plates—not landfills.

At Del Monte we offer a wide selection of fresh, picked-at-their-peak, canned fruits and vegetables, which are a vital part of a healthy diet. Sometimes during the food manufacturing process, we identify cans with cosmetic issues. While the product inside remains the same great quality, some consumers would refrain from picking them off the shelf.

We don't want to see this quality product go to waste, which is where Feeding America Eastern Wisconsin comes in. I have been personally working with their team for nearly a decade, making sure that we work together to find sustainable and socially responsible ways to redirect those cans to homes where they are needed. Rather than putting the cans in the dumpster, we send them off to the food bank where they are further inspected and even attractively labeled like any other commercial product. The process for making these tax-deductible donations is smooth and simple, while cutting down on disposal costs.

We care about our community and donating our canned food is a great way to actively take steps to help provide for those who are in need. **From my perspective, donating food to Feeding America Eastern Wisconsin benefits us as the donor, the environment, and the community.**

### Roy Earl Nations Jr.

General Manager at Del Monte Fresh Produce

### A Kernel of Hope

Another fantastic manufacturer food donation comes regularly from Bonduelle, a brand that offers high-quality vegetables. Their frozen cob corn is donated due to cosmetic defects, such as kernel gaps, dents, and excess stalk ends. The product itself is otherwise delicious and nutritious.

Screening food for metal fragments is completed by Bonduelle at various stages of processing. In order to receive and distribute the product safely, Feeding America Eastern Wisconsin purchased a special metal detector to complete additional screening within our own facility in a temperature-controlled clean room before distribution. The funds for this machine were donated by the U.S. Venture-Schmidt Family Foundation and the Doug & Carla Salmon Foundation.

Thanks to the food and financial donors, we can save perfectly nutritious and delicious food that otherwise would be composted or landfilled, and instead share it with families looking for help and hope.

# Together we are distributing prime products.

As part of Feeding America Eastern Wisconsin's Direct Connect Program, we've been lucky to get a lot of quality foods from grocers over the years. But more recently, we have also started to receive product from the local Amazon distribution center. It's been a blessing for us and our community that this connection was made by the food bank.

Twice a week, Bernie (a driver from Feeding America Eastern Wisconsin) picks up donations from Amazon and brings them to us. They donate the product because their inventory numbers are high and their hearts are big. They know they can help the local community they serve while freeing up space on the shelves. This is great for us, because the product is really fresh! It's not the date that causes them to donate it, it's the space.

Each delivery brings a wide variety of items—which our community loves—including delicious foods like pasta, rice, fresh and canned fruits and vegetables, cheese, yogurt, ice cream, beef, pork, chicken, pizza, and more!

In a word, I would describe the food as "excellent." And working with Feeding America Eastern Wisconsin on this program has been excellent, too. We distribute through a group of pantries and mobile distributions in Milwaukee, Racine, and Kenosha counties. **Thanks to Feeding America Eastern Wisconsin and Amazon, we are getting more food to more people.**

### Chris Capper

Founder and CEO  
Just One More Ministry



### Doing More with Distribution

Our network has received high-quality items from many distributions centers.

- Amazon
- Meijer
- Target
- Associated Wholesale Grocers
- Kroger
- Seneca
- UNFI

# Together we are helping, period.

I vividly remember the day I got my first period. It was 6th grade, middle school. I asked to go to the bathroom because I felt weird and remember seeing red. The bathroom didn't have a dispenser or a box of supplies, and I didn't know what to do. I was scared to go down to the office and ask the nurse for something, anything to help. So, I just stuffed some toilet paper in my underwear and hoped for the best. I know my mom remembers that day well, as when she got the text from me, she was at a work event and her boss told her to leave and "go be a mom!"

Even nowadays as a high schooler I notice that menstrual products are very scarce in the bathrooms, or you must pay money to get one. What teenager brings change to the bathroom? I am very fortunate to have the resources to be comfortable on my period, but I know not everyone is.

Back in elementary school, my best friend got their first period. You can bet that their mom was not prepared for that. And as you could expect, elementary schools don't have many period products available for their students. Most middle schools don't either, even though most kids get their first period around age 12. This presents a problem to families that can't afford to get enough products at home, especially if there are many menstruators at home.

Sometimes when this is the case, I've seen my classmates skip class for their heaviest days so they wouldn't have to deal with bleeding through at school. This takes away from important learning time that shouldn't even have to be avoided in the first place.



My friends know that I have their back if they ever forget to bring products to school, so we need to let all the other menstruators know that we have their backs as well, and that they can get the products they need. We also need to support young kids, so they are not shamed about their body's natural functions. I know that the Monthlies Project is only leading to bettering the future, and I'm proud to say I'm heavily in the flow of this initiative, and I hope you join us too.

Thank you.

**Madison Wilcox**

Junior at  
Appleton North High School

*Monthlies is a community initiative.*

# Together we are using data to do more.



At Marquette University we've created an experiential learning pipeline where students apply what they're learning in the classroom to projects for course credit, and gain real-world experience working with a community partner. In the end, the community partner, in this case Feeding America Eastern Wisconsin, gains access to cutting-edge data science techniques and project deliverables.

The focus of the work that we have done for Feeding America Eastern Wisconsin has been on partner pantry capacity to guide decision-making for more equitable access to food. By combining the pantry capacity data with census and order history data, we have created "The Historical and Capacity App."

This tailored app revealed six Wisconsin ZIP codes ideal for an ongoing equity and dignity study. In these rural communities, Feeding America Eastern Wisconsin is implementing the Order Ahead program. Through this program, individuals who are facing food insecurity can go online to choose a pantry pickup location, view what food is in stock, register, and then pick up free groceries. The program is designed to add dignity and ease for those seeking resources in a time of need.

We continue to utilize the data to provide estimates of food needed for every Wisconsin county (and ZIP code). We are using predictive analytics to generate probabilities of food shortages and quantifying the effect of inflation on food needed in rural communities.

We are thrilled our students are able to be a part of solving hunger!

**Walter Bialkowski**

Department of Computer Science at Marquette University, Milwaukee, WI



# Together we are making our voices heard on a global scale.



In a compelling address to a diverse audience of several hundred business and community leaders at the 17th Annual Grateful Plate Gala hosted by Feeding America Eastern Wisconsin, former U.S. ambassador to the United Nations Agencies for Food and Agriculture, Ertharin Cousin, passionately emphasized the urgent need for a collective and coordinated approach to combat hunger. The event took place on an evening in May and served as a rallying cry to address the issue of hunger not only in Wisconsin but also on a global scale.

Cousin's address centered on the pressing issue of hunger, urging those in attendance to recognize the severity of the problem and to unite in their efforts to find sustainable solutions. Drawing from her extensive experience in international diplomacy and food security, she underscored the interconnectedness of local and global hunger challenges, emphasizing that no community or nation exists in isolation.

While addressing the crowd, Cousin highlighted the importance of understanding hunger as a multifaceted problem that requires a comprehensive and inclusive strategy. She drew parallels between the struggles faced by communities in Wisconsin and those in other parts of the world, stressing that the fight against hunger is a shared responsibility.

The former ambassador's speech served as a powerful call to action, inspiring business and community leaders to actively engage in efforts to alleviate hunger. Cousin emphasized the potential for positive change when diverse stakeholders collaborate, combining their resources, expertise, and influence.

Cousin urged attendees to consider innovative approaches—like those explored by the food bank—to address the root causes of hunger, advocating for sustainable solutions that empower communities and foster long-term resilience. Her message resonated as a reminder that addressing hunger is not only a moral imperative but also an investment in a more stable and prosperous future for societies worldwide.

Ertharin Cousin's impassioned plea for unity in the face of hunger left a lasting impression on the audience. As the community leaders and business professionals departed, they carried with them a renewed sense of purpose and commitment to play an active role in combating hunger in Wisconsin.



# Together we are championing the mission.

On a beautiful summer afternoon last August, nearly 300 West Bend Mutual Insurance Company agents, business partners, friends, and associates from around the state, as well as Illinois, Iowa, Minnesota, and Michigan, united in a common cause - addressing hunger. **The Silver Linings Classic Golf Outing** is hosted by the West Bend Country Club and West Bend's Prairie Center facility, and has been a biannual tradition since 2006. This highly-anticipated fundraising event, established by West Bend Mutual, emphasizes the company's commitment to supporting deserving charities that significantly impact the communities where their employees live and work.

Since its inception, this event, complemented by a dinner and silent auction, has achieved remarkable success, raising over \$3,775,000. This year alone, it soared to new heights, amassing over \$510,000, with an impressive \$250,000 designated to directly benefit Feeding America Eastern Wisconsin. This substantial support translates into more than 1,000,000 nutritious meals for our friends and neighbors in need throughout Eastern Wisconsin.

"West Bend Mutual Insurance has been a steadfast advocate of our hunger relief efforts for many years, and this year, their commitment is more significant than ever. We are thrilled to accept such a substantial contribution that will provide one million meals to local families facing hunger," says Feeding America Eastern Wisconsin President and CEO, Patti Habeck. "I extend my heartfelt gratitude to the attendees and organizers for their remarkable generosity and their essential role in addressing the pressing issue of hunger in our neighborhoods."

As we reflect on this remarkable event, it's worth recognizing the pivotal role played by individuals within our community who champion our mission. Among them, West Bend President and Feeding America Eastern Wisconsin Board Member, Rob Jacques has exemplified unwavering support and dedication. The contributions and support of Rob and so many other champions are what helps fuel our ongoing efforts to create a hunger-free Wisconsin. As we continue to work to solve hunger together, we are energized by the passion and dedication of all who stand with us.





**\$1 = 4 meals**

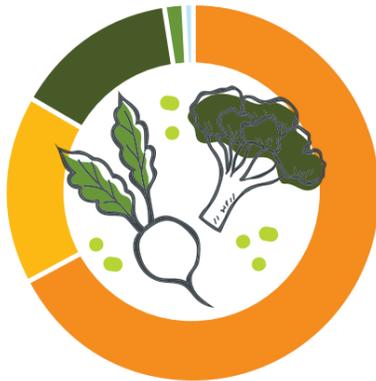
\$1 donated can provide 4 meals



**96¢**

96 cents of each dollar donated goes directly to supporting hunger-relief.

- **DONATED FOOD:**  
\$ 53,662,810 (67.26%)
- **PURCHASED FOOD:**  
\$ 1,270,267 (1.59%)
- **CONTRIBUTIONS AND GRANTS:**  
\$ 11,235,549 (14.08%)
- **FEDERAL COMMODITIES AND RELATED FUNDING:**  
\$ 12,967,235 (16.25%)
- **OTHER:**  
\$ 653,007 (0.82%)



**\$79,788,868**

TOTAL SUPPORT

- **PROGRAM SERVICES:**  
\$ 74,907,749 (95.63%)
- **FUNDRAISING:**  
\$ 2,404,651 (3.07%)
- **GENERAL AND ADMINISTRATIVE:**  
\$ 1,017,363 (1.30%)



**\$78,329,763**

TOTAL EXPENSES

**Officers**

*Board Chair*  
**Sally Piefer**  
Attorney  
Lindner & Marsack, S.C.

*Treasurer and Finance Committee Chair*  
**Barclay Ferguson**  
Chief Financial Officer  
LucidHealth

*Advancement Committee Chair, Vice Chair*  
**Scott Kolsky**  
Community Volunteer

*President*  
**Patti Habeck**  
President and Chief Executive Officer  
Feeding America Eastern Wisconsin

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Chief Financial Officer  
Johnson Financial Group

**Tom Faughnan**  
EVP, Residential Lending  
Associated Bank

**Arvind Gopalratnam**  
VP, Corporate Social Responsibility Milwaukee Bucks and Executive Director of Milwaukee Bucks Foundation

**Eric Hall**  
Chief Executive Officer  
Gateway Financial Partners

**Robert Jacques**  
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West Bend Mutual Insurance

**Andrew Jones**  
Attorney at Law  
Hansen Reynolds, LLC

**Jennifer La Crosse**  
Managing Director  
Deloitte & Touche LLP

**Adam Landsverk**  
Chief Lending Officer  
Fox Communities Credit Union

**Michael Marx**  
President  
Kroger Division Wisconsin/Illinois

**Calvin McMullen**  
Executive Vice President  
Performance Food Group

**Dr. David Nelson**  
Associate Professor  
Family & Community Medicine  
Medical College of Wisconsin

**Thomas Putzer**  
Head, Base of the Pyramid Group  
SC Johnson & Son, Inc.

**Paola Quiroz**  
Sr. Global Order Execution CoE  
GE Healthcare

**Mike Sprang**  
Supply Chain Manager  
Foth & Van Dyke, LLC

**Cinda Stricklen**  
VP of Quality and Food Safety  
Lakeside Foods

**Denise Thomas**  
President and Owner  
The Effective Communication Coach, LLC

**Anil Tiwari**  
CIO  
US Venture Inc.

**Ellen Trytek**  
CEO  
Marketingtek

**Rebecca Villegas**  
VP of Enterprise Compliance  
Northwestern Mutual

**Sherry Zhang**  
CEO  
GenoPalate, Inc.

**Staff Leadership**

**Patti Habeck**  
President and CEO

**Jeff Joslyn**  
Chief Operating Officer

**Lue Hang**  
Chief Financial Officer

**Maureen Fitzgerald**  
Vice President of Government Relations

**Steve Lange**  
Vice President of Human Resources

**Scott Marshall**  
Vice President of Development and Communications

**Liz Wollenberg**  
Vice President of Northeast Wisconsin

**Tim Farley**  
Director of Food Resources

**Satira Lord**  
Director of Strategic Partnerships and Programs

**Suzanne McCoy**  
Director of Development

**John Zhang**  
Director of Community and Government Relations

**Kendra Romenesko**  
Executive Assistant to President and CEO

**Matt Stienstra**  
Director of Strategic Partnerships and Programs

**Cameron Wengrzyn**  
Director of Marketing and Communications



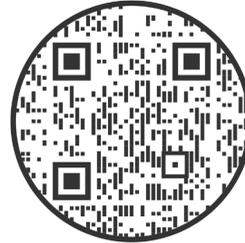


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