

2022
ANNUAL REPORT

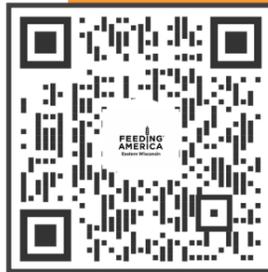


40 Years
AND FORWARD

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Dear Friends,

This year we celebrated 40 years as a food bank serving Wisconsinites facing hunger. The work we do has evolved greatly over the last four decades. It's about more than just providing surplus food to those without. It's about providing hope. It's about finding solutions for not just the now, but also the why.

Together with the network of pantries we support, our staff, the thousands of volunteers we see each week, donors, and the community organizations who share our passion for solving hunger in Wisconsin, we are doing more than ever before. We are ensuring our neighbors in need have access to healthy and culturally appropriate food. We are engaging community organizations and the residents within those communities to develop programs that get to the root causes of hunger and help us all move forward together.

As an effective and agile leader in hunger relief, we are there when the communities we serve are in a pinch. From distributing millions of dollars in funding to our pantry network primed to do more and serve more, to handing out grocery store gift cards to families who spent days without power, we are there.

Beyond helping to meet immediate needs, we continue to collaborate with organizations across the state to bring solutions that serve the underserved, give a voice to those without, and get to the root causes of hunger in the very communities where we are planted.

Thank you for your support, generosity, and dedication to our communities. We are happy to be celebrating 40 years with you as we honor our past while feeling inspired about our future.

Together We Are Solving Hunger — 40 Years and Forward



Patti Habeck
President & Chief Executive Officer
Feeding America Eastern Wisconsin



Mike Fordney
Immediate Past Chair
Feeding America Eastern Wisconsin
Board of Directors

Welcome, Sally!

We are very pleased to welcome Sally Piefer, Attorney, to her new role as Board Chair on the Feeding America Eastern Wisconsin Board of Directors. Piefer is a shareholder and a member of the Board of Directors of Lindner & Marsack, S.C. She has served on the Feeding America Eastern Wisconsin Board since 2014.

"I am honored to be entrusted with the position of Board Chair for Feeding America Eastern Wisconsin and to continue to guide the organization in its mission to end hunger," shares Piefer. "We have an incredible staff and an impressive board of directors, and I look forward to supporting the important and inspiring work being done across the communities in our footprint."



Honoring our past & inspiring our future



1982

Second Harvest of Wisconsin opens its doors. A local farmer makes the first donation of 600 pounds of apples.

Since 1982, Feeding America Eastern Wisconsin has been helping our neighbors in need. As we celebrate 40 years as a food bank, we are honoring our past and inspiring our future. From our humble beginnings of a first donation of 600 pounds of apples, to distributing more than 53 million pounds of food in a year during the pandemic, we are helping those who face hunger move forward.

2009

Second Harvest of Wisconsin rebrands as Feeding America Eastern Wisconsin.

Over 40 years ago, Dr. Milton J. Huber, a professor of public affairs at the University of Wisconsin – Milwaukee, saw a problem and sought the Rotary Club for help. He noticed that overproduction and the overstocking of multi-department supermarkets in order to meet consumer expectations led to a rapid increase in wasted food.

2015

Feeding America Eastern Wisconsin opens a brand-new food bank in Appleton, WI, enhancing service to the Northeast and establishing roots in the Fox Valley.

Huber suggested to Rotarians Price Davis and Art Riemer, that the Milwaukee Rotary Club would be the perfect group to spearhead a food banking system to save surplus food and deliver it to people facing hunger in their city. A local grower provided their first donation—600 pounds of apples. Those apples laid the foundation for what has led to years of hunger relief work, reaching far beyond neighborhoods in Milwaukee.

2020

Feeding America Eastern Wisconsin plays a critical role in Covid-19 relief as the food bank helps distribute over 750,000 emergency food boxes during unprecedented times.

Today, Feeding America Eastern Wisconsin is the leading local hunger-relief organization in the state. The organization operates food banks in Milwaukee and Appleton, and receives food from retailers, wholesalers, farmers, federal programs and other donors. The food is transported, sorted, and stored at each food bank before it is distributed to nearly 400 pantries and meal programs across 35 - Eastern Wisconsin counties.

Protecting people's livelihood has become more crucial than ever, especially as we recover from the devastating effects of the pandemic. While on the verge of a recession, Feeding America Eastern Wisconsin continues to remove barriers between people and food. For example, our outreach specialists connect food insecure neighbors with FoodShare and other vital resources they need to keep their families fed and healthy.

Feeding America Eastern Wisconsin also looks at the bigger picture of hunger, investing in advocacy and policy efforts. Working with lawmakers to support legislative solutions to end hunger is a critical part of our work.

It's important to also inform the public on the reality of hunger – anyone can experience it. We are all one diagnosis, job layoff, or car accident away from needing a little extra help. Through our network of retailers, donors, volunteers, food pantries, and people just like you, food has been getting into the hands of people who need it for nearly 40 years. That is why Feeding America Eastern Wisconsin believes that together, we are solving hunger.

A story of strength supported by resources

At Feeding America Eastern Wisconsin, we understand that many of us are just one missed paycheck, illness, vehicle repair or home repair away from struggling to pay for groceries. These challenges are often out of an individual's control and can tend to snowball.

That's why the hunger relief system is such an important safety net for situations like these, helping people move forward from food insecurity into a life of stability. Susan's story shows just how it works.



Meet Susan.

Susan is a single mother making \$47,000 a year at a job she loves. It's enough to provide for herself and her two young children.

She drives a modest car that is fully paid for and has been mostly reliable for many years. One day while on her way to work **her car breaks down**. The repairs add up to more than \$1,000 (studies show that 56% of Americans can't afford an unexpected expense of that amount). Susan had already been saving for a new car but doesn't yet have enough to purchase one or the income to take on a monthly car payment. Her job isn't on the bus line, and without a vehicle she has trouble getting to work across town on time after dropping her two girls (8 and 4 years old) off at school and daycare each morning.

Susan loses her job. With a good job history, she is able to get a new one closer to home that she can walk to after making sure her kids are all set for the day. But the job closer to home doesn't pay as much.

Money is tight and she still needs to save money for a car. She finds a pantry locator map on FeedingAmericaWI.org that lists 400 Feeding America Eastern Wisconsin network pantries by location and hours. She visits one just a few blocks away.

Susan falls behind on her rent with the new lower salary, and the last thing she wants is to find a new place to live. She fears the change would traumatize her girls and make it difficult for her to get to her new job. Putting rent and utilities before groceries is a choice she is forced to make. **Susan gets food from the pantry** that helps her save for rent and her car fund.

While visiting the pantry Susan is connected with Mary, a FoodShare outreach specialist from Feeding America Eastern Wisconsin. Mary helps her apply for FoodShare and now **Susan receives \$415 each month to help with groceries**. She uses the funds to shop at the local grocery store for foods that meet her youngest daughter's dietary restrictions. It goes a long way in filling gaps between payday and pantry visits.

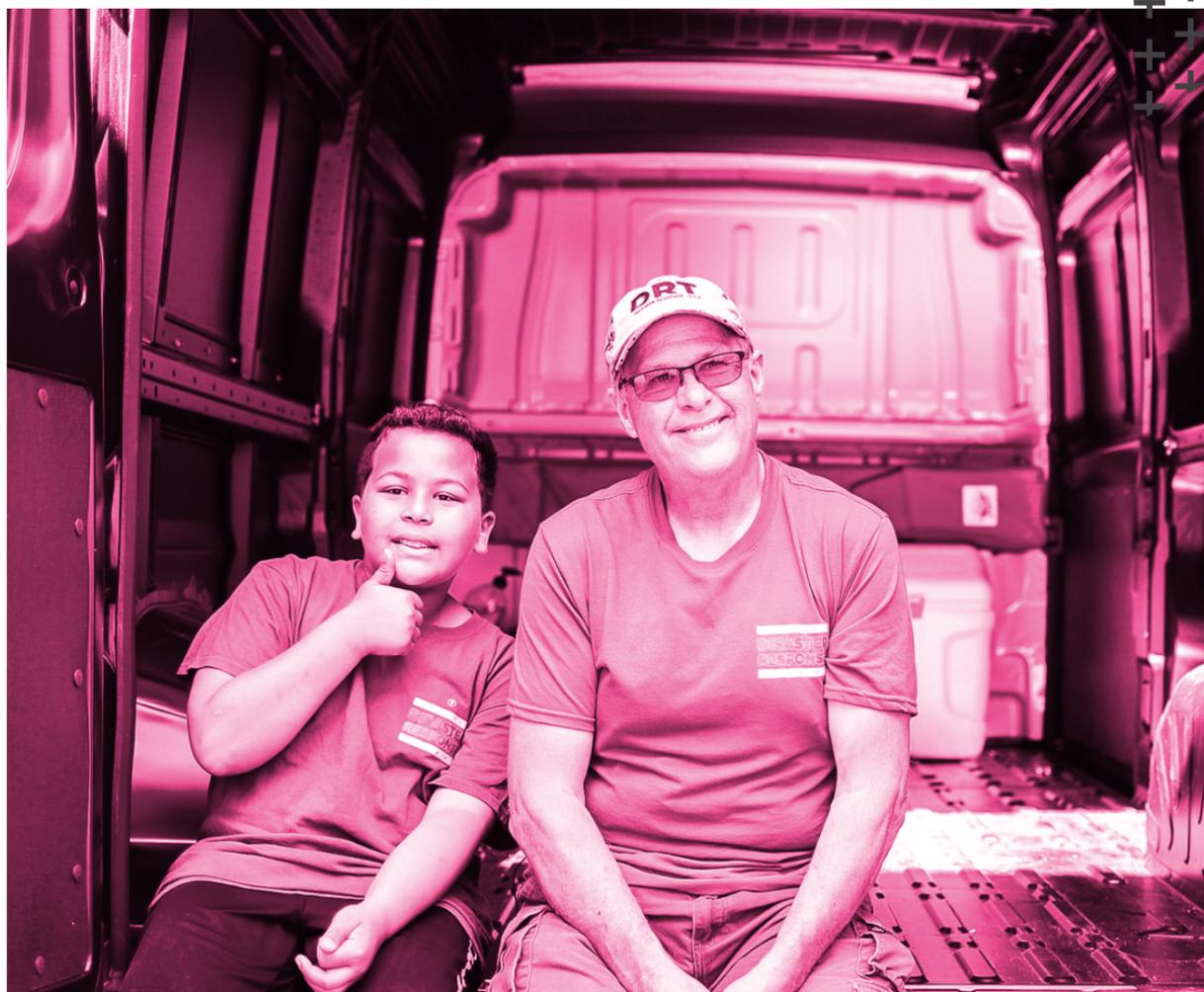


Since Susan applied for FoodShare, **her older daughter now qualifies for free lunch at school**. This helps Susan put a little more away each day for a new vehicle. She also learns from the pantry coordinator that she should look into WIC. The Special Supplemental Nutrition Program for Women, Infants, and Children, WIC helps low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, as well as infants and children up to age 5 who are found to be at nutritional risk. **Thanks to WIC, Susan now has an additional \$60 a month to help feed her family.**

It's not long before **Susan has saved enough to purchase a reliable vehicle and secure a job that pays more**. Soon she is back on a stable path where she no longer needs the extra help of the food bank, its network, and the various resources.

It's a pretty common scenario that those who are helped by the hunger-relief system return to give back to the pantry or program that helped them in their time of need. Susan begins volunteering at the pantry she visited when she struggled to make ends meet. She learns about another opportunity to help others and joins the Food Leaders Lab, a Feeding America Eastern Wisconsin group that brings members of the community together to advocate for programs that help those facing hunger. **She shares her story and helps develop new initiatives for others.**

There were days when Susan felt like life and its unavoidable expenses were never going to be manageable again. She worried for her girls and wanted to provide for them. She was relieved to find assistance in her time of need from Feeding America Eastern Wisconsin and the network of resources they make available. And all the while, Susan's kids were well fed and had no idea they were food insecure.



Providing dollars to do more

While many of us hold onto an overwhelming optimism that life will soon return to something closer to the “normal” of pre-pandemic days, we continue to see supply chain issues and inflation. This landscape creates new challenges and increases the need for support of Feeding America Eastern Wisconsin and our network.

Thanks to the continued investment from the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and America Rescue Plan Act funding, we were given dollars to do even more to meet the increased need. Funding was used to provide food and improve the processes at the pantry level for distributing that food.

With a goal of providing high-quality food to food-insecure Wisconsin residents, we work with local food producers and manufacturers whenever possible. To ensure we are meeting the specific needs of the communities we serve, we asked our network pantry partners to provide specific information about what food was culturally appropriate for the guests they serve and used that as our guide when purchasing. Through the first half of 2022, we have been able to purchase nearly \$3.5 million worth of produce and other healthy foods to provide through our network partners to neighbors in need.

Beyond food, we are helping our partners to build their capacity so they can better serve the increased number of individuals experiencing hunger. We hosted multiple listening sessions where pantry partners could learn about the opportunities for funding and how to apply. Wanting to be sure we were selecting applications that would have the greatest impact, we carefully evaluated applications and prioritized them based on the need in that specific county and what other resources were available to them. After working closely with our partner pantries to assess their requests and needs, of the nearly 100 that applied, fewer than five didn't receive funding to further their mission and improve their capacity to serve.

American Rescue Plan Act funding awarded to Feeding America Eastern Wisconsin provided over \$2.5 million to food pantry relief efforts. Network partners received items such as box trucks, electrical system upgrades, forklifts, warehouse machinery, computers, and generators.

Jeff Berard, the Director of the Journey Disaster Relief Team in Racine, WI, received funding for new dry goods shelving, a built-in freezer that can store large quantities of frozen foods, and a vehicle to help deliver packaged food boxes to the community. Berard's pantry team now has the equipment to triple their distribution and provide more well-rounded items.

“We had a refrigerated box truck and a whole bunch of personal vehicles,” Berard says, recalling how they distributed food to the community in 2020. “We had a lot of volunteers who had the passion to go and help people. Without our partnership with Feeding America Eastern Wisconsin, we wouldn't have been able to do what we did.”

Before the freezer was installed, Berard's team was only offering shelf-stable food to families. Now, they are able to pack fresh and frozen food into those boxes, while properly and safely storing them for distribution. Once again Berard and his team are increasing their positive impact on the health and nutrition of their neighbors in need.

Funding provided by the American Rescue Plan Act helped fund:

21M Pounds

worth of produce and other food by the end of the program

Pantry Vehicles

Trucks/Vans/Vehicles (including refrigerated box trucks for mobile distributions) for **19 pantries**

Warehouse Machinery

Forklifts and Warehouse machinery for **8 pantries**

Shelving Units

For **16 pantries**

Freezers & Coolers

For **44 pantries**

Generators

For **4 pantries**

Grocery Carts

For **4 pantries**

Electronic Upgrades

IT upgrades and computers for **7 pantries**

SERVING 35 WISCONSIN COUNTIES



VOLUNTEER CONTRIBUTORS

8,285 FROM **138**
TOTAL HOURS BUSINESSES

33.3M
POUNDS OF FOOD

PROVIDED TO
NEIGHBORS IN NEED

36,000+
VOLUNTEER HOURS

5,128 FROM **50**
TOTAL HOURS SCHOOLS

TOP CATEGORIES OF FOOD DISTRIBUTION:

PRODUCE



MEATS
FISH
POULTRY



DAIRY
PRODUCTS



THESE CATEGORIES ENCOMPASS

45%

OF ALL THE FOOD PROVIDED



165

MOBILE FOOD PANTRIES

30,000+

FAMILIES SERVED AT MOBILE
FOOD PANTRIES



**FEEDING
AMERICA**
Eastern Wisconsin

205,329

POUNDS OF PRODUCE PROVIDED
BY LOCAL FARMERS THROUGH
OUR FARM LINK PROGRAM

20,000+

POUNDS OF FOOD DISTRIBUTED
THROUGH THE TRIBAL ELDER
FOOD BOX PROGRAM

4,000+

POUNDS OF FOOD DISTRIBUTED
THROUGH THE DIABETIC FRIENDLY
BOX PROGRAM

Supporting programs that plant hope



A critical part of solving hunger is getting to the root cause of the issue—whether that is a food system that is failing or a society that lacks resources for those reentering the workforce. Through our Farm Link program, we are solving both these issues by supporting Riverview Gardens and Service Works.

Farm Link is a farm-to-food bank initiative of Feeding America Eastern Wisconsin focused on improving access to fresh fruits and vegetables by supporting local farms and sharing purchased harvests with our pantry partners. We currently contract with five local small farms across the region, and that number is growing.

One Farm Link partner sits on a beautiful 72-acre property hidden in the middle of Appleton, WI. Those familiar with the area know that this land was once a country club that served as an oasis for a round of golf or an afternoon by the pool.

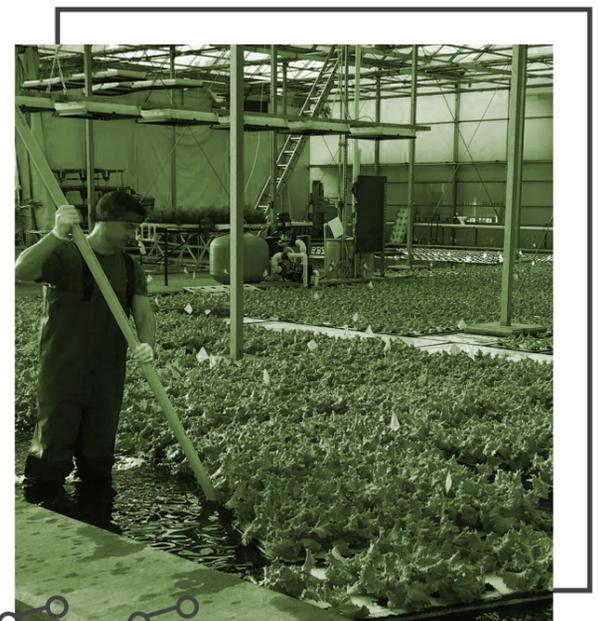
Now, instead of lifeguards and caddies, you'll find veterans working in a hydroponic greenhouse, school-aged teens harvesting fresh produce, and individuals from all walks of life working together to reacclimate themselves back into the workforce.

"Our entire mission is to build dignity through job training and employment," says Angie Bleck, Riverview Gardens Vice President of Development Strategies. "We're a social enterprise that works with people experiencing homelessness and people the furthest from opportunity."

The people Bleck described could be facing food insecurity, living in poverty, or struggling after time as a defendant in the criminal justice system. Through Service Works, they learn work skills and are part of a community that supports their desire to move forward in life. Each week, our volunteers pick up greens harvested through Service Works and deliver the bounty to local food pantries.

"It has been terrific to be a partner involved in the Farm Link program," added Bleck. "It directly impacts the people that are in the community. [Most of] the people in our program ... are also the recipient of all the work that they are doing," she said. "A lot of people utilize the pantries. So, it really does come full circle and the (Farm Link) process provides that."

Riverview Gardens also receives support from Feeding America Eastern Wisconsin in the form of other food that they distribute. The long-term effect of programs such as Farm Link, and the initiatives of Riverview Gardens, cannot be ignored. Of the individuals who seek job training from Riverview Gardens, 71% have received and maintained stable income and employment three years after completion.



Meeting hunger where it is through collaboration

Eat Well For Life

In this age of growing inflation, everyone is looking for the best deals on groceries. And for many, it's easy to leave the healthier (and often pricier) options behind when on your way to the checkout. But for those who are battling type 2 diabetes, eating healthier can't always wait until prices come down. And it doesn't have to, thanks to Eat Well for Life.

"Through Eat Well for Life, we hope to change lives by surrounding participants in a supportive environment and providing the resources to eat healthier, move more, and achieve their health goals, such as managing diabetes with fewer complications," shares Wendy Krueger, Be Well Fox Valley Executive Director.

Food and health go hand in hand. Through Eat Well for Life, a collaboration spearheaded by Be Well Fox Valley, the goal is to create strong community-clinical partnerships that help prevent and manage chronic disease. The 13-week program removes barriers between type 2 diabetics and the healthy food their bodies need. Participants are referred to the program by local health system partners and receive food, recipes, meal plans, and diabetes education.

"Be Well Fox Valley and the Eat Well for Life program are not just programs addressing a need. They represent a community at its best, coming together across and within sectors to share our unique best talents to address a critical need in our community – creating access to nutritious food that creates health and wellbeing for those most vulnerable," explains Paula Morgen, ThedaCare Director of Community Health.

"This program would not be possible without the support of organizations like area health systems, United Way, public health, and, of course, Feeding America Eastern Wisconsin."



Collaborators: Ascension Wisconsin, Aurora Health Care, Be Well Fox Valley, Children's Wisconsin, Menasha Public Health, Mosaic Family Health, Network Health, Oshkosh Area Community Pantry, Outagamie County Public Health, Partnership Community Health Center, St. Joseph Food Program, ThedaCare, UW-Madison Division of Extension, United Way Fox Cities, Winnebago County Public Health, and the YMCA of the Fox Cities

Hunger is hidden. It doesn't always come to the pantry door, seeking the support that is there and waiting. Reaching the one in eight people in Wisconsin who face hunger often means thinking outside of the box. We have entered into many unique collaborations to help meet the needs of specific and unique groups of people facing hunger and other challenges. The brain power, heart, and funding behind these programs are what make it possible.

"Hunger is so complex and hidden at times, tucked away within rural communities or chronic disease," explains Patti Habeck, Feeding America Eastern Wisconsin President and CEO. "Our part is more than making sure people have the food; we bring a unique skill set to the table. We are reaching the areas of hidden hunger that are difficult to serve by working with experts in their communities, and pooling our energies and our resources to achieve something that hasn't been done before."

Tribal Elder Food Boxes

Native Americans face some of the highest rates of food insecurity. In fact, 1 in 4 Native Americans struggle with hunger and report having limited access to sufficient, affordable food. Because of this we are working with Feeding Wisconsin and a number of other organizations, including Tribal partners, on the Tribal Elder Food Box program. The program not only ensures tribal members have the food that they need and desire, but makes certain that we also help these communities strengthen their food systems. Food is purchased from indigenous-based and regional food producers. Feeding America Eastern Wisconsin volunteers package boxes that contain items like beef, bison, fish, chicken, pork, greens, apples, berries, corn, beans, squash, potatoes, tomatoes, and other seasonal produce representative of traditional, Indigenous foods.

Other food banks from around the nation are looking to the Tribal Elder Food Box program as a model for building stronger partnerships with the tribes and Native communities they serve."

"It's been one of the most exciting projects I have worked on in my whole professional career," says Jennifer Falck, Environmental Health Director at Oneida Tribe of Indians of Wisconsin. "We thought it was huge and then it got a lot bigger this year. (Elders) are very appreciative of the food, but are also excited to have access to food that can be very difficult for them to access."

During the Tribal Elder Food Box pilot program in 2021, over 10,000 boxes of food were distributed to tribal elders of seven tribal nations biweekly from June through December. The second round of Tribal Elder boxes serves all 11 Wisconsin tribal nations and will result in 40% more boxes (a total of roughly 25,000) being distributed in 2022. For everyone involved, it's been exciting to watch the program—which is now being looked at as a national model by Feeding America—grow.

"The Tribal Elder Food Box program is a prime example of innovation and community engagement that addresses hunger and food insecurity for some of the most vulnerable tribal citizens in Wisconsin," says Mark Ford, Director of Native and Tribal Partnerships at Feeding America. "This project incorporates a model of collaboration and coordination with the other food banks and local tribal community leaders which promotes shared power and ownership with the Native Nations in the state."



Collaborators: Feeding Wisconsin, Department of Agriculture, Trade and Consumer Protection, healthTIDE, UW-Madison, Wisconsin Food Hub Cooperative, Bad River Band of Lake Superior Chippewa, Forest County Potawatomi, Ho-Chunk Nation, Lac Courte Oreilles Band of Lake Superior Chippewa, Lac du Flambeau Band of Lake Superior Chippewa, Red Cliff Band of Lake Superior Chippewa, Oneida Nation, Menominee Nation, Sokaogon Chippewa Community (Mole Lake Band of Lake Superior Chippewa), St. Croix Chippewa Indians of Wisconsin, and Stockbridge-Munsee Community Band of Mohican Indians.

Solving hunger & saving the planet?

THERE'S AN APP FOR THAT.

It's estimated that one billion pounds of good, healthy food ends up in Wisconsin's landfills from businesses each year. Feeding America Eastern Wisconsin saves that food from being wasted by getting it into the hands of neighbors in need instead. We connect people and food in a number of ways, and The MealConnect program uses technology to save even more food from ending up in landfills instead of home cupboards and refrigerators.

MealConnect creates relationships between donors who have excess food and the Feeding America Eastern Wisconsin pantry partners who help distribute to those who need food. For food donors and pantries, connecting is now as easy as downloading the MealConnect app. Here's how it works.

A company may refuse a shipment from a truck driver simply because the boxes got slightly damaged while in transit. While the food inside the box is still perfectly good, it will go to waste if no one takes it. With MealConnect, the truck driver can post that food as a donation item on the app. Once it is vetted and accepted by Feeding America Eastern Wisconsin as safe and high-quality, the driver delivers the product to the food bank or a network pantry partner.

When a food donor posts excess food on the MealConnect app and it is approved by Feeding America Eastern Wisconsin, it automatically determines pantry partners in the area that have the capacity to accept the donation. This allows fresh food to go directly from the store to the pantries, reducing time in transit, saving days of shelf life, and ensuring it reaches where the need is greatest.

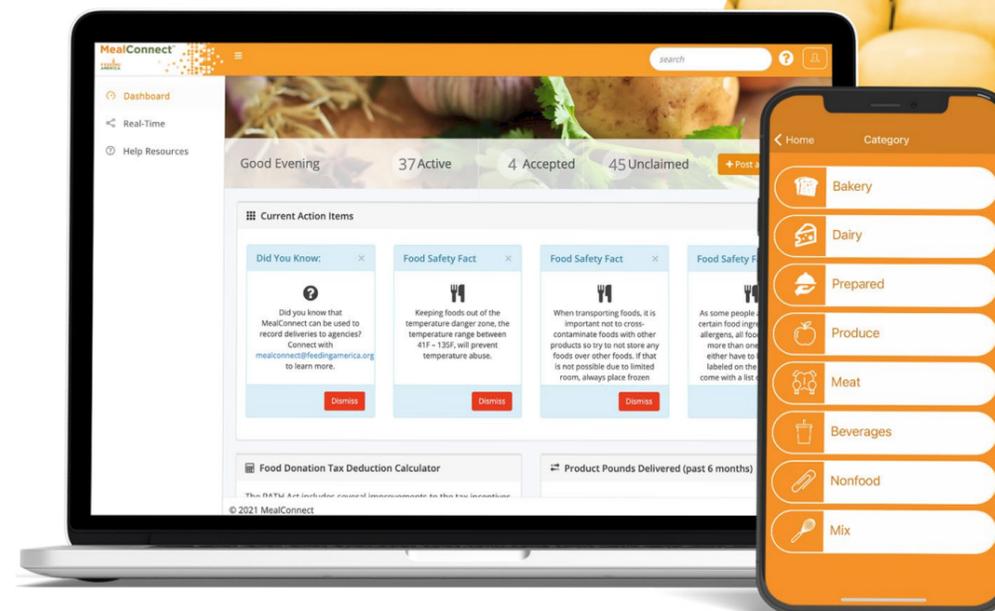
Kroger's Zero Hunger Zero Waste has helped support some of the work being done to grow the MealConnect program. "This innovative program couldn't have come at a more critical time as the last two years have been difficult ones for food banks and pantries due to the COVID-19 pandemic," states James Hyland, VP of Communications & Public Affairs of Roundy's.

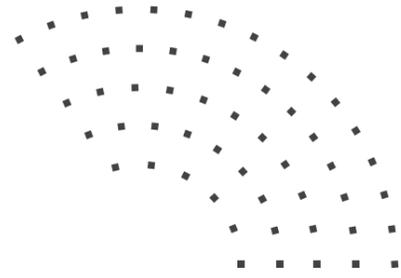
"As a long-time supporter of Feeding America Eastern Wisconsin, we are excited to see the benefits MealConnect will have in better serving those who are food insecure."

Volunteers can use MealConnect, too. If a donation is posted but a pantry is not available to pick up the product, a volunteer can step in instead. Similar to Uber or Lyft, drivers choose when they want to volunteer their time and what trips they'd like to make to deliver food to pantries.

"This gives us the opportunity to expand our volunteerism across our entire footprint," explains Carey Redmann, Feeding America Eastern Wisconsin Business Development Manager. "An individual who wants to volunteer with our organization who doesn't live near our warehouses in Milwaukee or Appleton can still get involved."

By connecting our volunteers, donors, and pantries, we are working together more cohesively to solve hunger.





Local community members team up to solve hunger

What do a graduate student, registered nurse, small business owner, pantry coordinator, grandmother, environmental health professional, trained chef, LGBT activist who was formerly homeless, community resource specialist, and housing advocate have in common? They all care greatly about their city's residents and have joined our Food Leaders Lab.

The Feeding America Eastern Wisconsin Food Leaders Lab creates an avenue for the voice of lived expertise.

The program trains local residents in advocacy, policy, and communication skills to use their voice in the way they want to tell their story to make the changes and impacts they want to see. The participants have the interest and motivation, and we are giving them the tools to bring about change. Each member of the lab is selected through an application and interview process resulting in an incredibly diverse and talented group of local residents passionate about advocating for hunger solutions locally.

"I have the unique perspective of being homeless and single in Milwaukee, and now I've got a family and own a home. I have literally sat on both sides of this table," says Edie Pasek, a resident of the Sherman Park neighborhood and member of the Food Leaders Lab.

Food Leaders Lab fosters collaboration and innovation in an inclusive environment, bringing together residents across the City of Milwaukee to develop skills and knowledge to tackle food system challenges and address food insecurity and healthy food access for Milwaukeeans. Ambassadors work collaboratively with each other, city leaders, and elected officials to identify and advocate for policy solutions to solve hunger locally.

"Ambassadors do more than learn," explains Matt Stienstra, Feeding America Eastern Wisconsin Director of Strategic Partnerships and Programs. "They engage in the real work of advocacy and organizing, identifying and advocating for real policy solutions to the food and nutrition issues they care about most."



PHOTO CREDIT: GM.CREATIVE

When the power went out, our organization turned on

Feeding America Eastern Wisconsin works with our community in a number of ways. At the height of the pandemic, we mobilized to serve thousands on the front lines. When the unexpected happens, you can expect us to be there to help.

Most Wisconsin residents are used to losing power for an hour or two every so often when extreme weather hits. But when a severe storm makes the power go out for more than a week, it can be hard to recover.

In August of 2021, over 200,000 City of Milwaukee residents lost power due to extreme thunderstorms and high winds. Some families lost power for over a week, which meant having to throw away refrigerated and frozen food. Making an extra trip to the grocery store can feel impossible for someone who is already living paycheck to paycheck. That's why the quick response that Feeding America Eastern Wisconsin—and our network of collaborators—can activate is so critical.

Former Milwaukee Mayor Tom Barrett said in an interview: "Families with limited resources have faced some real challenges after the storm-related electrical outages, and Feeding America Eastern Wisconsin has been a good partner in assisting residents who are affected."

In a collaboration between the City of Milwaukee and Feeding America Eastern Wisconsin, 4,000 Pick 'n Save grocery store cards were given away to low-income Milwaukee residents who lost power. Mayor Barrett made \$300,000 in Federal CARES Act money available toward this relief effort.

In addition to planning and executing grocery store gift card giveaways within seven days, Feeding America Eastern Wisconsin quickly mobilized to create five food distribution events to also meet the increased need. Families in need were given food to restock their fridges. Our network pantry partners, Greater New Birth Church, UMOS, Children's Hospital Midtown Clinic, WestCare E.A.T.S. Community Pantry, and Hope Lutheran Pantry, were eager to help out community members by hosting distribution locations.

"Feeding America Eastern Wisconsin partnered with local organizations and provided over 46,000 pounds of emergency food at five distribution points," says Maureen Fitzgerald, Feeding America Eastern Wisconsin's Vice President of Community and Government Relations. "One woman told me she had been eating the spoiled food from her refrigerator because she couldn't afford to replace her groceries. She started crying when she got the grocery store gift card."

Feeding America Eastern Wisconsin is here to be a safety net for Wisconsin communities when hard times come their way.



2021 - 2022 FINANCIALS



Donated Food:
\$54,388,668 (75.16%)

Federal Commodities and Related Funding:
\$7,256,490 (10.03%)

Contributions and Grants:
\$10,428,387 (14.41%)

Other:
\$293,380 (.40%)

Program Services:
\$71,743,026 (96.00%)

Fundraising:
\$2,074,089 (2.77%)

General and Administrative:
\$914,356 (1.23%)

\$1 = 4 meals

\$1 donated can provide 4 meals

96¢

of every dollar donated goes directly to supporting hunger relief



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Director of Strategic Partnerships
& Programs

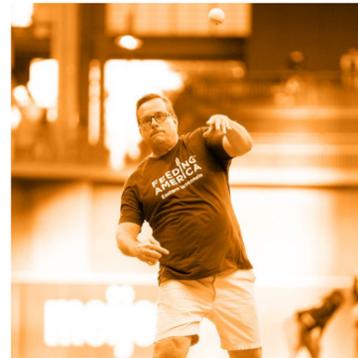
Steven Lange
Vice President of Human Resources

Bob Malicki
Vice President of Finance & IT

Kendra Rios
Executive Assistant to President & CEO



Three Harbors Council of Boy Scouts of America collects a record-breaking 51,936 pounds of food across Milwaukee, Kenosha, and Racine counties.



Feeding America Eastern Wisconsin employee of 20 years, Keith Michalski, throws out the first pitch for the Brewers at American Family Field.



Our work is possible only through the support of our dedicated volunteers—hundreds per week!



Feeding America Eastern Wisconsin distributes turkeys from friends at Meijer.



Woodward Radio Group Combat Hunger food and fund drive at Pick 'n Save sponsored by TDS Telecomm collected donations for local veterans.



The 18th annual Feed Your Soul live art event raised over 400,000 meals for Feeding America Eastern Wisconsin.



Food banks, pantries, legislators, and supporters in the fight against hunger gathered to learn more about initiatives and programs that are addressing hunger in Wisconsin.



Feeding America CEO Claire Babineaux-Fontenot, who was named one of TIME's most influential people of 2020, visited to personally thank our team for their hard work.



Milwaukee Bucks Coach Mike Budenholzer treats donors to a one-of-a-kind experience: dinner served by the Championship Bucks players. Bud and the team raised more than 800,000 meals in 2022.



Marquette University High School students can their principal's office with 3,500 pounds of food collected.



Artists played along College Ave. for Street Music Week - presented by HEID and ADI Benefiting Feeding America Eastern Wisconsin.



Kemps and Kroger make another large donation of shelf-stable milk.



Green Bay Packers star AJ Dillon joins the Healthy Kids Healthy Summer campaign.

"The community in Wisconsin has accepted, and cheered for, me and my family since day one, and I want to do everything I can to make a positive impact," said AJ Dillon. "I'm happy to team up with Feeding America Eastern Wisconsin for our Healthy Kids Healthy Summer campaign and help provide one million meals for kids all across our state."



Supporters raised more than 1 million meals at Grateful Plate hosted in our Milwaukee campus warehouse emceed by Denise Thomas, The Effective Communication Coach, with guest speaker and author Katie S. Martin.

40 Years

AND FORWARD



Appleton

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 Appleton, WI 54913
 920.202.3690



Milwaukee

1700 W. Fond du Lac Avenue
 Milwaukee, WI 53205
 414.931.7400

www.FeedingAmericaWI.org



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