

# 2019 FEED YOUR SOUL

# PARTNERSHIP OPPORTUNITIES



FEED  
YOUR  
SOUL

Dear Community Member,

Now in its 16th year, Feed Your Soul has raised over \$735,000, providing more than 2 million meals to families and individuals facing hunger right here in our local area.

Our annual event is Friday, November 1 at Flux Design in Riverwest. We would like to invite you and your business to join us in this exciting and worthy cause by partnering with us as a Feed Your Soul sponsor. This event provides businesses like yours the opportunity to play an active role in standing up for our community in need by helping our most underserved, while gaining visibility in front of an audience of peers and partners in the industry.



Your sponsorship allows our leadership to focus on driving our mission to solve hunger in addition to the many other benefits to you outlined in this package. If you have any questions, please do not hesitate to contact us.

United by the Milwaukee design community, artists, executives, makers, and community organizers, we rally together to host an event you've never experienced before. Edgy, thought-provoking, and inspired pieces auctioned in a space as unique as the art; creating one-of-a-kind to serve one-of-a-kind, we exist for Milwaukee. We exist to prevent empty bowls and hungry stomachs. We do all we can the best way we know how: ART

Join us this year, and together let's help our community **solve hunger**.

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## SPONSORSHIP LEVELS & BENEFITS

**VISIONARY (1)**  
**\$10,000**  
 (30,000 meals)

**CHAMPION**  
**\$5,000**  
 (15,000 meals)

**LEADER**  
**\$2,500**  
 (7,500 meals)

**PARTNER**  
**\$1,000**  
 (3,000 meals)

**HELPER**  
**\$500**  
 (1,500 meals)

**SUPPORTER**  
**\$250**  
 (750 meals)

### HOSPITALITY BENEFITS

Tickets to Feed Your Soul (November 1, 2019)	16	12	8	6	4	2
Admission to VIP preview party	✓	✓	✓	✓		
Drink tickets (wine/beer at event)	32	12				
Tickets to the FYS Pop-up Dinner (Winter 2020)	4	2				

### MARKETING BENEFITS

Logo placement on donor signage	✓	✓	✓	✓	NAME	NAME
Logo placement on FYSMKE.com	✓	✓	✓	✓	NAME	NAME
Social Media shout-outs on Facebook/Instagram	✓	✓	✓			
Logo on printed promotional materials	✓					
Exclusive nametag/signifier at event	✓					
Speaking opportunity during VIP party	✓					

## VIP SPONSOR PARTY

All sponsors at or above the \$1,000 giving level are invited to join us at 6:00pm the evening of the event. Be the first to see and bid on auction items at this exclusive pre-event party. Join us as we toast you, our leaders!





# FEED YOUR SOUL SPONSORSHIP FORM

*We would like to support Feed Your Soul and Feeding America Eastern Wisconsin at the following level:*

- Feed Your Soul Visionary - \$10,000
- Feed Your Soul Champion - \$5,000
- Feed Your Soul Leader - \$2,500
- Feed Your Soul Partner - \$1,000
- Feed Your Soul Helper - \$500
- Feed Your Soul Supporter - \$250



ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE (abbrev.): \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_ EMAIL: \_\_\_\_\_

MAIL FORM AND CHECK

PLEASE SEND ME AN INVOICE TO THE ADDRESS LISTED ABOVE

Megan Strock  
Feeding America Eastern Wisconsin  
1700 W Fond du Lac Avenue  
Milwaukee, WI 53205

Or make your sponsorship payment online via credit card by visiting [FYSMKE.COM](http://FYSMKE.COM)

### QUESTIONS?

Megan Strock, Special Events Manager  
(414) 831-6314; [mstrock@feedingamericawi.org](mailto:mstrock@feedingamericawi.org)

*Feed Your Soul will represent each event sponsor with one company logo/name. A company representing multiple product lines should select one product line to be presented as the event sponsor. Please submit sponsorship contribution and company logo by Friday, October 18.*

*Attendee names are due by October 25.*