



FOR IMMEDIATE RELEASE

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Newcap Transitions The Emergency Food Assistance Program (TEFAP) Distribution System in Northeastern Wisconsin to Feeding America Eastern Wisconsin

Transition of TEFAP will be effective October 1, 2019.

Appleton, Wis. – (September 17, 2019)

Newcap, a Community Action Agency charged with moving people out of poverty and improving communities, has announced the organization will transition The Emergency Food Assistance Program (TEFAP) distribution system in northeastern Wisconsin to Feeding America Eastern Wisconsin effective October 1, 2019. TEFAP is a federal program that helps supplement the diets of low-income Americans by providing them with emergency food assistance at no cost. The United States Department of Agriculture (USDA) provides 100% American-grown USDA Foods and administrative funds to states to operate TEFAP.

“The transition from Newcap being the northeastern Wisconsin (TEFAP) distribution system in northeastern Wisconsin to Feeding America Eastern Wisconsin adding this process to their basket is ideal for everyone involved,” said Cheryl Detrick, Newcap, Inc. CEO/Executive Director. “This will allow Newcap to focus on our areas of expertise and best serve our customers. We are thrilled to be able to partner with Feeding America Eastern Wisconsin.”

Newcap is an expert in poverty alleviation with a mission to move people from poverty to opportunities and economic security and improve communities. Feeding America Eastern Wisconsin is the largest hunger-relief organization in the state and has the systems and processes in place for a smooth transition of the distribution of TEFAP food product.

“We are grateful for our new partnership with Newcap and excited about how we can better serve together,” shared Patti Habeck, Feeding America Eastern Wisconsin President and CEO. “Newcap has shown great strength and effectiveness in alleviating poverty. By transitioning their hunger-relief work to Feeding America Eastern Wisconsin, they will be able to focus on their mission while helping us achieve ours.”

There will be no disruption in the availability of food to the counties served under the contract. Counties served by this TEFAP distribution include: Brown, Florence, Forest, Langlade, Lincoln, Marathon, Marinette, Oconto, Oneida, Shawano, and Vilas Counties.

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Feeding America Eastern Wisconsin is the largest hunger-relief organization in the state with locations in Milwaukee and Appleton. Founded in 1982 by the Rotary Club of Milwaukee, Feeding America Eastern Wisconsin is a local and independent member of the Feeding America network. Feeding America Eastern Wisconsin collaborates with 600+ hunger-relief programs, including food pantries, meal programs and shelters to provide more than 20 million meals annually to nearly 400,000 people across 36 counties in eastern Wisconsin. Feeding America Eastern Wisconsin also supports programs that improve food security for people facing hunger and works collaboratively with community partners to solve hunger. To learn more about hunger in Wisconsin, visit www.FeedingAmericaWI.org.

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Newcap was founded in November 1965 in Wisconsin as part of the establishment of the community action network. Newcap has the largest physical footprint of any community action agency in Wisconsin, fully operating all 10 counties, and single programs in four other counties. Nearly 15,000 square miles in total. In addition to 29 programs, Newcap works with partners in government and private organizations across their service region to maximize the ability to serve residents in the area. To learn more, visit www.newcap.org.