

## A Letter from the President



I firmly believe in our mission “To Solve Hunger.” But when I share the Feeding America Eastern Wisconsin mission with people, I’m often met with doubt. “There will always be hungry people, it’s impossible to solve it,” many people say. Yes, hunger is difficult to solve, but it is not impossible when you have a strong network.

Recently, a woman called me desperately seeking help. It was clear that she had lost hope and didn’t know where to turn. A single mom with two children, she works two jobs just to make ends meet. She didn’t have much, but she had enough to support herself and her family. And then tragedy struck.

Her youngest child was seriously hurt by a family friend and needed expensive medical care. The tragedy took its toll on everyone in the small family and her older child also needed professional help to heal emotionally. This threw mom’s careful budget out of balance. She tried to make it stretch, but just days before Christmas there was no food left in the house. As a past volunteer at our food bank, she called me for help accessing nutritious food.

What makes Feeding America Eastern Wisconsin “work” is that we don’t do things alone. We rely on a network—a network of donors, hunger-relief organizations and volunteers—to help us create a strong safety net for those in need. So when this woman asked for help, she received support from a network of compassionate organizations and people. We connected her to a food pantry for help with her food needs. We helped her access the FoodShare hotline—run by the state association of Feeding America food banks. And we connected her with other resources in the community that would help her get through this challenging time. This is the power of a network.

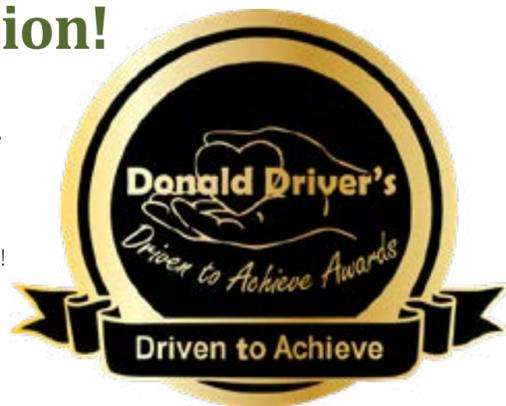
Solving hunger is a challenge, but one that Feeding America Eastern Wisconsin is well-prepared to undertake. We will continue to build and strengthen our network in 2019. We will continue to respond to our community needs, no matter how challenging. Because in the end, our community is the most powerful network we could be a part of. TOGETHER, we will solve hunger.

Patti Habeck, President  
Feeding America Eastern Wisconsin

## Proud to be Honored by the Donald Driver Foundation!

We’re excited to announce that Patti Habeck has received the Northwestern Mutual Leadership Award through the Donald Driver Foundation’s sixth annual Driven to Achieve Awards. The award recognizes five Wisconsin leaders for outstanding community efforts.

In addition, Feeding America Eastern Wisconsin will receive a \$40,000 gift from the Donald Driver Foundation! Patti will accept the award at an awards ceremony on Saturday, March 23 at the Pfister Hotel.



# Look Inside...

to be inspired by people who strengthen their communities



to learn about our 600+ members and the individuals they serve



to read about our joint efforts to solve hunger



**FEEDING AMERICA**  
Eastern Wisconsin

FeedingAmericaWI.org



# Around the TABLE

Spring 2019

## It's Never Too Early to Learn to Give Back



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Together we can  
**solve hunger.**

**FEEDING AMERICA**  
Eastern Wisconsin

# We Need Volunteers!



Much of the food we provide to our members has to be sorted first. That means we need volunteers every day! Volunteering is a fun, hands-on way for businesses, employee groups, schools, churches, professional or community organizations, and individuals to help solve hunger. Just three hours makes a big difference. Sign up online, by email, or over the phone.

**Visit** [FeedingAmericaWI.org](http://FeedingAmericaWI.org)

**Email** [Volunteer@FeedingAmericaWI.org](mailto:Volunteer@FeedingAmericaWI.org)

**Call** Kim (Milwaukee) at 414-831-6333 or Cassie (Appleton) at 920-202-3117

## Food For The Holidays Campaign Raised Over 2 Million Meals and Received Help from 3,936 Volunteers Donating 10,976 Hours of



# Students Donate Food, Time, and Talent

Students at Nicolet High School went above and beyond during the holiday season by supporting Feeding America Eastern Wisconsin in various ways.

In November, the school held a food drive and collected over 13,300 pounds of food that can provide up to 11,120 meals.

“Each year, our Spanish 4 Honors class looks for an opportunity to connect with the greater community, and collecting food and money to donate to those less fortunate is a perfect opportunity to do just that,” Dr. Samuel Cox, Nicolet High School’s Spanish teacher shared.

Students helped load donations into the semi truck to be sorted and sent off to our member pantries. Then, 35 students and chaperones spent their Saturday morning at our Milwaukee food bank helping sort the food.

“Nicolet’s students love not only learning about the importance of serving the community, but also putting that plan into action by volunteering at least one of their Saturdays to help in the distribution center,” Dr. Cox shared. “Our hope is that this commitment to serving the community is one that lasts a

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lifetime, and in the meantime help to serve a typically underserved segment of our community.”

Lastly, the Nicolet High School Choir joined us at Feeding America Eastern Wisconsin’s night at the Milwaukee Downtown Holiday Lights where the park lit up with colors while the choir sang festive tunes.

From collecting to sorting food, there are many ways you can support Feeding America Eastern Wisconsin and make a difference in your community. If you’re looking for ways to help, contact [Volunteer@FeedingAmericaWI.org](mailto:Volunteer@FeedingAmericaWI.org).



*Nicolet High School has collected food for Feeding America Eastern Wisconsin for the past two years. They also spent a Saturday morning sorting food at the Milwaukee food bank and volunteered to sing at the Milwaukee Downtown Holiday Lights Festival.*



# It’s Peanut Butter Jelly Time

Did you know one in five children in eastern Wisconsin don’t have enough to eat?

Feeding America Eastern Wisconsin’s 16th Annual PB&J Challenge is a fun food drive in the month of February to collect as many jars of peanut butter and jelly as possible.

The challenge is made possible by our friends at PyraMax Bank, Pick ‘n Save, Metro Market and WISN 12 News.

Local businesses are encouraged to contribute to the drive with their own collection of peanut butter and jelly jars. You can also donate at Pick ‘n Save and Metro Market stores or any PyraMax Bank location.

Schools are also participating in the challenge, students of all ages are collecting jars of peanut butter and jelly. Afterwards, students will visit the food bank to help sort and learn how their donations will feed local children.

Anyone can get involved in this friendly challenge. Visit [FeedingAmericaWI.org](http://FeedingAmericaWI.org) to learn more or donate.



# Leaving Your Legacy

Invest in the future with a planned gift. Consider including Feeding America Eastern Wisconsin in your will or estate plans or as a beneficiary of a retirement or life insurance plan. Many options offer significant tax benefits while meeting your philanthropic goals.

For more information, contact Dana Feldmeier at 414-831-6307 or [dfeldmeier@FeedingAmericaWI.org](mailto:dfeldmeier@FeedingAmericaWI.org).



*Patti Habeck (left), President of Feeding America Eastern Wisconsin, and David Lee (right), Executive Director of Feeding Wisconsin on the court with Coach Bud (center) for the launch of Assists for Hunger.*

# Thanks for the Assist, Coach Bud!

Milwaukee Bucks head coach Mike Budenholzer has partnered with Feeding Wisconsin to raise awareness and fight hunger across the state.

Budenholzer will donate \$15 to Feeding Wisconsin and member food banks like Feeding America Eastern Wisconsin for every assist the Bucks tally during the 2018-19 season, with a minimum commitment of \$25,000.

If the donation reaches \$25,000 before the season ends, Coach Budenholzer will continue to donate \$15 for every assist the Bucks record until the season ends.

The Bucks average 27.3 assists per game, which is on pace to be the highest average for the

Bucks. Feeding Wisconsin food banks are able to provide food for nearly three meals for every dollar donated, meaning one assist by the Bucks will equal approximately 45 meals. Assists for Hunger will provide a minimum of 75,000 meals to Wisconsin families facing hunger.

# Turn Your Stock Into Soup

Share your good fortune with those facing hunger by donating stock! It’s a simple, easy way to help solve hunger in eastern Wisconsin. Work with your financial advisor to get started or you can contact

Scott Marshall at 414-831-6323 or [smarshall@FeedingAmericaWI.org](mailto:smarshall@FeedingAmericaWI.org).

# Donate on Your State Income Tax From

Wisconsin residents can turn tax time into dinner time for Wisconsin children, families, seniors and individuals facing hunger. Donate \$1 or more to Feeding America Eastern Wisconsin by entering the amount on **line 26f (short form) or line 35f (long form)** on the state income tax form. The donation amount will automatically deduct from your refund. Every dollar you donate can provide three meals to someone facing hunger.

If you have questions, please contact Scott Marshall at [smarshall@FeedingAmericaWI.org](mailto:smarshall@FeedingAmericaWI.org) or 414-831-6323.



# Upcoming Events

## Change Oil Change Lives

**December - March 3, 2019**  
For the sixth year, the Automobile Dealers Association of Mega Milwaukee (ADAMM) will donate \$1 for every oil change through the Change Oil, Change Lives campaign. That’s three meals for Wisconsin families just by getting your oil changed. Visit [adamm.com](http://adamm.com) to find a dealer near you.

## Scouting for Food

**March 9 - March 16, 2019**  
Thanks to our friends at TriCity Bank, Pick ‘n Save, Metro Market and WISN 12 News, Boy

Scouts will be distributing food drive bags to homes throughout the Milwaukee area on March 9. Everyone is encouraged to fill the bags with non-perishable foods and place them on their doorstep. Scouts will be going door to door picking up bags the morning of March 16. Readers of the Milwaukee Journal Sentinel will be receiving a bag in the Sunday, March 10 paper. Donations in bags distributed through the newspaper should be taken to your neighborhood Pick ‘n Save grocery store.

## Hunger and Health Summit

**March 25 & 26, 2019**  
The annual two-day gathering of more than 150 direct service providers, state agencies, healthcare providers, insurance providers, food system advocates and others interested in fighting hunger and improving health will be held at the Chula Vista Resort in Wisconsin Dells. Register at [FeedingWI.org](http://FeedingWI.org).

## Grateful Plate Gala

**May 23, 2019**  
Save the date for the 13th Annual Grateful Plate Gala, our signature event that helped us provide more than 900,000 meals to hungry families last year. If you’d like information about sponsoring the gala, contact Megan Strock at 414-831-6314 or [mstrock@FeedingAmericaWI.org](mailto:mstrock@FeedingAmericaWI.org).

**Visit [FeedingAmericaWI.org](http://FeedingAmericaWI.org) for more information on all upcoming events.**