



FOR IMMEDIATE RELEASE

Contact:

Scott Marshall

Director of Development & Communications

(414) 831-6323 / smarshall@feedingamericawi.org

Feeding America Eastern Wisconsin earns 4-star rating from Charity Navigator for seventh consecutive year

(Milwaukee, July 9, 2018) – Feeding America Eastern Wisconsin’s strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America’s largest independent charity evaluator. This is the seventh consecutive time that Feeding America Eastern Wisconsin has earned this top distinction.

Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These Accountability & Transparency metrics, which account for 50 percent of a charity’s overall rating, reveal which charities operate in accordance with industry best practices and whether they are open with their donors and stakeholders. On June 1, 2016, Charity Navigator upgraded their methodology for rating each charity’s financial health with CN 2.1. These enhancements further substantiates the financial health of our four star charities.

“Feeding America Eastern Wisconsin’s exceptional 4-star rating sets it apart from its peers and demonstrates its trustworthiness to the public,” according to Michael Thatcher, President & CEO of Charity Navigator. “Only a quarter of charities rated by Charity Navigator receive the distinction of our 4-star rating. Based on its 4-star rating, people can trust that their donations are going to a financially responsible and ethical charity when they decide to support Feeding America Eastern Wisconsin.”

“It’s important our donors trust that we’re using their donations wisely to solve hunger in our communities,” said Patti Habeck, president of Feeding America Eastern Wisconsin. “Our 4-star Charity Navigator rating demonstrates to our supporters our good governance and financial accountability.”

Feeding America Eastern Wisconsin’s rating and other information about charitable giving are available free of charge on www.charitynavigator.org. More-detailed information about **Feeding America Eastern Wisconsin** can be found at www.feedingamericawi.org.

###

Feeding America Eastern Wisconsin is the leading hunger relief organization in the state with locations in Milwaukee and the Fox Valley. Founded in 1982 by the Rotary Club of Milwaukee, Feeding America Eastern Wisconsin is a local and independent member of the Feeding America network. Feeding America Eastern Wisconsin collaborates with 600+ members, including food pantries, meal programs and shelters to provide more than 20 million meals annually to nearly 400,000 people across 36 counties in eastern Wisconsin. Feeding America Eastern Wisconsin also supports programs that improve food security for people facing hunger and works collaboratively with community partners to solve hunger.

Together we can solve hunger.

To learn more about hunger in Wisconsin, visit www.feedingamericawi.org.
Join the conversation! Like us on [Facebook](#) and follow us on [Twitter](#).

Charity Navigator, www.charitynavigator.org, is the largest charity evaluator in America and its website attracts more visitors than all other charity rating groups combined. The organization helps guide intelligent giving by evaluating the Financial Health and Accountability & Transparency of more than 8,000 charities. Charity Navigator accepts no advertising or donations from the organizations it evaluates, ensuring unbiased evaluations, nor does it charge the public for this trusted data. As a result, Charity Navigator, a 501 (c) (3) public charity itself, depends on support from individuals, corporations and foundations that believe it provides a much-needed service to America's charitable givers. Charity Navigator, can be reached directly by telephone at (201) 818-1288, or by mail at 139 Harristown Road, Suite 101, Glen Rock, N.J., 07452.